



WELL MidWIFE Fund Distribution Decisions

September 14, 2007

By August 15, 2007 WELL had received 11 applications for MidWIFE Fund Grants totaling \$18,832.00. In this round we had budgeted \$7,000.00 to distribute. The amounts were to fall between \$50 and \$2000 and are scheduled to be distributed on October 1, 2007. A separate Grant Cycle with a projected budget of \$3000 is scheduled for an application Deadline of January 15 2008 and a distribution date of March 1, 2008. The following is a description of our process, a listing of the applications we received, and the decisions we made about them. The committee deciding was the Coordinating Committee: Brian Weller, Mary Zellachild, Freddie Long, and Liam UiCearbhaill. Jason Bradford recused himself because he was a signatory to three applications to be considered.

Our process was for each of the committee members to individually read the applications and make an evaluation. Then we collectively met with the applicants (save one, who was unable to attend either of the interview time periods we scheduled), and finally we discussed with each other and collectively arrived at a disposition for each applicant.

The criteria we used for deciding were:

a) Alignment with WELL Vision Statement and Mission Statement:

The WELL Vision – An enduring local economy that provides health and security for our community.

The Mission of WELL is to foster the creation of a local, sustainable economy in the Willits area by partnering with other organizations to watch for opportunities and vulnerabilities, incubate and coordinate projects and facilitate dialogue, action and education within our community.

- b) Alignment with the Strategic Plan approved by the WELL Membership in the summer of 2006. <http://www.willitseconomiclocalization.org/files/well/WELLStratPlanDocJuly2006.pdf>
- c) Does the project fill a Need in our Community?
- d) WELL's capacity to administer the Grant. This criterion often related to the legal status of the applicants, as we considered whether WELL needed to administer the program supported or whether the applicant already had Non-Profit status and was therefore equipped to receive grant monies directly.
- e) Cost versus Benefit of the project. In this we also considered whether a partial funding would be useful or, alternately, if anything short of full funding would prevent the project from going forward.

The applications and dispositions are as follows:

- 1) Applicant: Anne Crowder
Project: Willits Watershed Mural
Requested Amount: \$3,500
Grant Amount: \$600 in a WELL fund to drawn for expenses on this project.
Additional actions: WELL has offered to become the Non-Profit Fiscal Sponsor for this project.

- 2) Applicant: Renewable Energy Development Institute
 Project: Extend the HELP Program to residents outside the Willits City Limits
 Requested Amount: \$1,000 to \$2,000
 Grant Amount: \$1,000
- 3) Applicant: Janet Rayner, Jeffery Crawford, & Gregory Crawford
 Project: Willits Area Health and Healing Arts Professionals Directory
 Requested Amount: \$2,032
 Grant Amount: \$750 contracting Janet Rayner to perform Inventory on WELL's behalf.
- 4) Applicant: The Grateful Gleaners and Brookside Farm
 Project: Solar Food Dehydrators
 Requested Amount: \$700
 Grant Amount: \$700
- 5) Applicant: Little Lake Grange #670
 Project: Acquisition of three Lavalier Microphones and an installed Movie Screen
 Requested Amount: \$2,000
 Grant Amount: \$1,000 recommended for 1 Lavalier Mic and a screen.
 In addition, WELL will purchase 2 Lavalier Mics with money outside of the MidWIFE Fund and make them available to the Grange (and other organizations) as needed.
- 6) Applicant: Brookside Farm
 Project: Root Crop Storage Bins
 Requested Amount: \$400
 Grant Amount: \$400
- 7) Applicant: At Your Service, Inc.
 Project: Vocational Training for Machinists in the use of Computer Numerically Controlled machines.
 Requested Amount: \$2,000
 Grant Amount: \$0
 WELL recommends that the applicant reapply in the next round of MidWIFE Fund grants, after having completed the Non-Profit requirements, and that a more detailed Willits-specific line item be listed as the project to be supported.
- 8) Applicant: Phoenix Certified Hospice of Mendocino County
 Project: New Bereavement Room and Memorial Garden
 Requested Amount: \$2,000
 Grant Amount: \$250 towards a fountain or reflecting pool
- 9) Applicant: Jason Bradford and Christoffer Hansen
 Project: Dryland Grain Demonstration
 Requested Amount: \$1,500
 Grant Amount: \$750
 In addition the Grain Demonstration will be a joint project of WELL and Post Carbon Institute.
- 10) Applicant: Donna d'Terra
 Program: Herbalist Mentoring Network
 Requested Amount: \$1,600
 Grant Amount: \$800 to hire Donna d'Terra to administer this program
- 11) Applicant: Diane L. Smalley
 Program: Medicine Chest Garden Project 2008
 Requested Amount: \$1,100
 Grant Amount: \$750 in a WELL fund to be drawn for expenses on this project.
 In addition this will continued to be considered a WELL Project.