



and



Presents

Plan it Green 2012 Building Green Communities Annual Conference



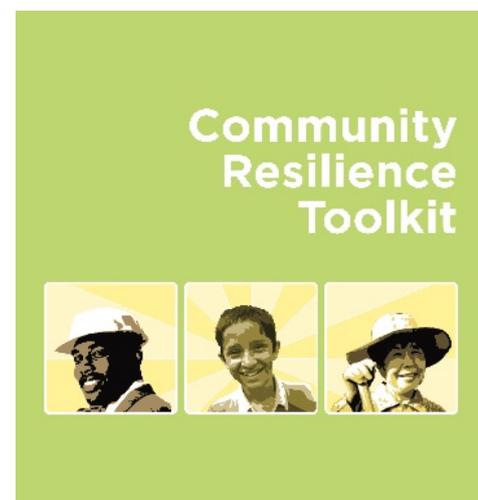
Adaptation: Climate Change & Peak Oil

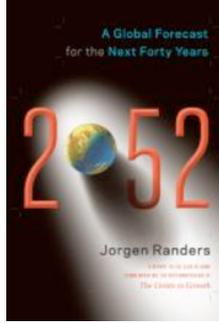
Transition Town Proposal

Plan It Green, a California 501(c)3 environmental non-profit organization in conjunction with Humboldt State University, is presenting our 6th Annual “Building Green Communities” conference. This year’s theme is “*Adaptation: Climate Change & Peak Oil.*” This event will be webcast to the world and we are proposing to partner with **Transition Towns, Ecovillages and similar communities** globally to offer remote-site conferences in local communities.

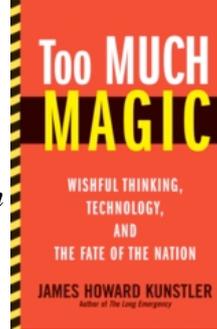
To accomplish this, Plan It Green will provide the following resources to each group:

- A remote site logistical plan (logistical checklists and technical requirements for putting on event)
- Plan It Green will provide 2 streaming hi-definition Internet feeds to groups with one of two options:
 - per-user base fee of \$50 per attendee, or
 - flat fee of \$1,000 for unlimited attendees.
- In both cases, Plan It Green will provide a web portal for registration and fee collection
- One 2 Gb. thumb-drive per attendee with all conference materials for action workplan for local group discussion and implementation. Included in these materials will be a special workbook modified & updated specifically for this conference entitled “Community Resilience Toolkit.”
- All conference programs and materials
- As part of our marketing effort, we will be offering a bonus of either book for \$12:





Jorgen Randers or
Jim Kunstler's
new book "2052"
new book "Too
Much
Magic"
or Jim Kunstler's



new
book "Too Much Magic"

Remote site groups will need to provide the following:

- Local venue (with high-speed broadband connection & space suitable for anticipated attendance)
- Computer, projector, sound system & screen – one for single stream, 2 (of each) for dual stream
- Food (optional)
- Contact person as liaison for Plan It Green

Remote sites can charge whatever they choose for hosting the event. This can be a fundraising and community building exercise for local groups. Local groups can fill time slots with their own local speakers or use the time for networking or community resilience planning activities. Plan It Green will coordinate the logistics, budgeting and implementation of this event in partnership with HSU and will coordinate all aspects of planning and execution of the event with remote sites (including a dedicated facilitator to help with logistics). Plan It Green's event pricing structure is such that a considerable advantage is given to an individual attending community meetings, so we will make every effort to send people your way to sign-up for *your* event.

At this time Plan It Green is seeking interested individuals and organizations that wish to participate in this undertaking. We will need volunteers for all aspects of this conference and welcome any and all people who are interested in this topic to contact us as soon as possible and plug in for this exciting event.

For further information or to meet to discuss this proposal further, please contact:

[Plan It Green:](#)

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