

WELL COMMUNITY BRAINSTORM – Nov. 20, 2011

About 25 attendees, facilitated by Holly; Notes by Madge

Holly: Plans to do a WELL “State of the Union”

Peter: Pursue “rights of nature”, do Democracy School training (could use TT funds)

Holly: Would like an emergency preparedness kit-making day

Mary Z: Wants reskilling, classes on trades; reusing “wastes”; apprenticeships; have a resale center

Terry: Red Cross will train more volunteers; also CERT

Kimbal: Knitting circle to replace plastic diaper covers

Jane: Youth programs at Grange

Tim: Consensus training

Madge: Ordinances to ban plastic bags & Styrofoam

Annie: A sustainability library (maybe at the Grange)

Holly: At least one measurable, achievable goal for the year

Peter: Reskilling re: gardening; Compost City green waste

Jane: Local seed bank

Dickey: Mentoring bank

Madge: Another swap meet

“ : Bike & pedestrian trails; transportation improvements for safety, beauty

Peter: More volunteers involved

Jed: Commits to 5 projects: 1) WHAT walks; 2) economic incubator; 3) keep L.L. Valley free (no fwy bypass); 4) Wellness project; 5) work on City Council election in ‘12

Holly: WELL have a Main St. office

Bill: Have an architectural review board; join “slow cities” movement (walking, pocket parks, etc.)

Holly: Ways to invest locally; local credit union

Annie: Get involved with hospital wellness center

Ron Cole: Energy, banks, insurance suck \$ from local economy. Interested in incubator, co-op, tech ideas, e.g. ethanol from agave.

Terry: Use bicycle power (e.g. grain grinding)

Kimbal: Help Grange w/ field ag program

Beth: Reskilling & apprenticeships

Carlin: Fun activities (like WHAT walks); involve & acknowledge volunteers

Pat: Co-op in Willits; Support “Occupy” movement

Natasha & Benjamin: New to Willits

Terry: Learn about medicinal plants

Jane: Outreach to more diverse groups

Dickey: Local food system. AM radio will train programmers

Jed: Agrees re: local co-ops, bank

Peter: Psychology of change, celebrations w/ food, music, open space

Annie: Occupy movement needs someplace to go. WELL needs to take leadership, to make at least one project “pop”

Liz: Be a model for the country; document our work

Jay: Likes idea of “State of the Union” in context of post-carbon world, broader historic perspective (Liz & Jay – new to Willits)

Mark & Corason: Also new to Willits

Bill: Issues are complex, but timing is ripe for change

Holly: Working to start a Mendocino County food magazine; idea of a for-profit business for local food supply to schools