

CO-COM MINUTES – June 12, 2017

Present: CoCom members Madge, Laura, Tim, and Lyn (Paul is in LA); plus Emily Rose, Pooba, Ron Woolsey, Claudia, and Chris H. Facilitator, Lyn; Notes, Madge

1. Agenda and minutes of May 8, '17 are approved.
2. Ron Woolsey (sculpture artist & head of Phoenix Rising Garden) has excellent suggestions for signage, eye-catching artwork, flowers etc. on Hwy 101 and in town. We will add him to Sunflowers group and connect him with Dusty re: City's signage committee.
- 3a. Little Lake Blues Festival: Pooba is planning this festival for Aug. 19-20 at the Rec Grove park. Has already reserved the space and major bands, will get ABC permit, fencing, security, etc. It will be a fundraiser for Food Bank, receiving broad community support (Margie Handley, Rotary, Lion's, etc.). Hopes to draw 1,000 people from near & far; benefit local economy, feature local food & sales booths. CoCom approves co-sponsoring to provide event insurance (subject to separate alcohol insurance), WELL booth, open accounting of financial benefits.
- 3b. WELL tabling: We need to plan our booth, order water bottles, etc. for Blues Fest. Committee of Laura, Lyn, Emily Rose, Madge (& any others interested) to meet June 22, 9:30am. Will also plan for our tabling at Hometown (June 30) and DripFest (July 15).
4. Hub Planning: Madge reports on the June 8 meeting of reps from the Hub groups (WEC, WELL, ERRP, Wildlife Assoc.). Rent is covered until May '18 with groups continuing their amounts plus ERRP at \$650/month. Robin Leler plans to start regular Saturday office hours; others welcome. Stressed need to clean up/remove all food scraps. Consider garbage &/or cleaning services; meanwhile share duties. WELL (Emily Rose) will provide TP & paper towels. Plans for cleaning out & arranging space are underway. Madge will post on MendoBB to try to sell the old printer & Claudia's donated trike. Group meets again July 6th; will potentially plan a 'Hubbub' open house party mid- to late-August (but not Aug. 19-20 weekend).
5. Sponsoring SEIJ: The Alliance for Social, Environmental, Indigenous Justice (pronounced 'sage') is the successor to SOLLV, dealing primarily with the Native lawsuit against Caltrans, forest health issues, pesticides, etc. They meet at the Hub twice a month. We approve sponsorship, enabling tax-deductible fund-raising with a process fee of 4-7% (whatever we had with SOLLV).
6. Healthy Mendocino event: Is postponed from the June 24 date; Traci is contacting them to set a new date.
7. Website/ Facebook Updates: We agree that it's worth paying a bit to get some basic updates on the website. Madge will ask Steve H and Jason (Robin's nephew), possibly others, hopefully someone who can do Joomla framework. Whoever does this could also do Facebook, which is more likely to get noticed. (Thanks to Kristin for doing some posts on FB!)

8. Membership Update: Emily Rose says it's time to purge the list of the 33 folks who haven't renewed, after several emails. Madge may call a few, but OK to proceed with the purge!

9. Newsletter Articles: Deadline for July-Aug. edition is June 24, with goal to have it printed for handing out at Hometown on June 30. Laura will do an article on the Blues Fest; Traci on Healthy Mendo; Robin on ERRP; Lyn on Asphalt plant; Paul and/or Claudia or Chris on the Sunflowers Project.

10. Hub lunch/ Sunflowers Project: Chris reports lots of progress on getting sunflowers out and planted. C of C and Grange are co-sponsors. Idea to have a small sign 'Sunflowers Project' marking the new plantings. Related idea is having Kids Club paint 'murals' on K-rails at Padula's lot.

Next bag lunch not yet scheduled (July 1 not ideal); recently attendees have just been the Sunflowers activists; can schedule at their convenience but send notices to let others know.

Chris H. also mentions idea of 'Harness' – a skills building project a la Wowser to assure needed skills for sustainable future. (More later.)

11. Future Programs: Lyn is checking on potential presenters about bees and pollinators. Madge will check on CT mitigation projects. Future ideas could focus on watershed/streams and non-profits. We also touched briefly on possible grant opportunities for WELL.

12. Brief Finance report: Emily Rose notes we have about \$4,600 in checking and \$4,800 in savings, but cautions that monthly expenses are about \$450 while income (member renewals) mostly comes in at year-end. Good to promote more memberships with upcoming tabling!

13. Next CoCom meetings: July 10, Paul to facilitate, or option of Madge with Lyn taking notes. Laura will be absent. Then Aug. 14.