

CO-COM MINUTES – Apr. 10, 2017

Present: CoCom members Tim, Madge, Laura, Paul, and Lyn; plus Chris Hardaker, Margaret Koster, Steve Hellman, Traci Pelar, and David Drell Facilitator, Laura; Notes, Madge

1. Agenda is approved and minutes of Mar. 13, '17 are approved. We reluctantly accept Kristin's resignation from the CoCom and welcome new member Lyn Talkovsky. (Later it's noted we'd still like to add two more CoCom members.)
2. Healthy Mendocino: Traci is excited by this Community Health Improvement Plan & Project, an alliance of the County and many other groups. Their five priorities are: poverty, housing, mental health, childhood obesity & family wellness, and childhood trauma. Traci & Laura will take the lead in organizing a presentation by coordinator Patrice Mascolo, and seeking co-sponsorship & participation from groups such as Avenues to Wellness, Kids Club, schools, etc. Also suggest links between their website and ours.
3. Move to Amend workshop – WELL sponsorship: Margaret has arranged for David Cobb to give a presentation about the timeline of so-called corporate personhood. We agree to be sponsors of this event, on May 20, 9am-1pm at Center for the Arts. Madge will check that we're up-to-date on providing proof of insurance, for a nominal reimbursement (\$50).
4. Chamber of Commerce membership: We agree to continue our CofC membership (\$87/year), and we encourage the CofC and its members to also become members of WELL. (Madge will talk to Lisa Epstein.)
5. 1,000 Sunflowers Project: Chris H. has already started 8,300 seedlings; Amanda is willing to help with more. Chris also has a nice draft poster, and Paul has designed a tri-fold flyer to begin promoting this with Main Street merchants and beyond. The Farm Guild meets tomorrow, and the Brown Bag is May 6, where they hope to recruit folks to take this to the street! Gwen at the Charter School wants students involved, too. Merchants could chip in toward costs of planters, soil, etc. & also have donation jars out. Meanwhile, the CoCom approved up to \$300 'seed money' to get the project underway.
6. Newsletter: Steve Hellman is our new lay-out person. He has good ideas for improving the 'look' of the newsletter; will work with Madge on content. Deadline for the May-June issue is April 27. He'll coordinate with Paul on usable format for posting newsletters to our website.
7. 'Action Not Despair' (April 23) and Climate March (April 29): So far we don't know of anyone planning a local climate march in Willits or Ukiah. Instead, we decide to focus our energy on tabling at the April 23 event planned by Annapurna and the Town Hall folks. (Madge checked with Annapurna; she says the Grange will have a table to be shared by the Hub groups.) We should have info on the 1000 Sunflowers project. Traci, Laura, Paul, and Madge all volunteer to help person the table.

8. Hub Crowd-Funding Update: They've raised about 30% of the goal so far – not bad but not enough to pay the rent! More advanced planning of events would have been good. Need a committee to explore what works and doesn't for the next time. (Steve H. has experience & resources.) The website at everribbon is excellent. Last chance to donate this week!
9. Native Plant Society: A number of hikes have occurred and more are planned – a great way to see the wildflowers and enjoy our natural beauty!
10. Mendo Wildlife Association: Traci notes that wild foxes are showing up with distemper (not treatable), spread by standing water. They have excellent volunteers for animal rescue; will be doing another training May 20th. Also have a power point about non-lethal ways to deal with wildlife problems.
11. WELL Website: Paul & Tim have not had much time, and it's not an easy site to update. Traci mentions the Wildlife Assoc. uses Copperwoman (not costly) to update their website.
12. Next Brown Bag lunch will be May 6th, encouraging a focus on projects such as 1000 Sunflowers - still meeting at the Hub for now. Madge will do some PR for it. Anyone want to design a poster?
13. Summer & beyond event planning, and
14. Organizing CoCom & increasing volunteer participation – will be high on the list for the May CoCom agenda!
15. Next CoCom, May 8th, Lyn will facilitate.