

CO-COM MINUTES – Jan. 23, 2017

Present: CoCom members Tim, Madge, Kristin, Laura, Paul; plus Emily Rose, Lyn Talkovsky, Traci Pellam, Alex Harter
Facilitator, Tim; Notes, Madge

1. Introductions: Lyn has been active in Friends of Outlet Creek; Traci founded the Mendocino Wildlife Association; Alex is active in SOLLV (now SEIJ). All expressed enthusiasm for WELL's mission of localization & sustainability.
2. Meeting minutes of Dec. 5 are approved. The 'To Do' list of Dec. 5 is reviewed, with most items either done or on tonight's agenda.
3. Membership renewals: Emily Rose asks for clarification on duration of new memberships that come in later in the year. (Memberships run by calendar year, and it's impractical to have them just be 12 months from when they come in.) Since we've often offered a promo for new members joining at an August event, we decide to make Aug. 1st the cut-off date, i.e. those joining Aug. 1st onward get the next year's membership included.
Emily Rose also reports that there've been 95 renewals so far for 2017, with about 82 not yet renewed. Madge will draft an email reminder to be sent next Monday; then in mid-February we either call or write those still not renewed.
4. Financial review & budget: Emily Rose reviews the spreadsheet showing that at year-end for 2016 we were \$548 in the black (similar to previous years). Cost for supplies included a once-a-decade order for new checks. (She also notes we have about \$10,000 in reserves, in checking and savings accounts.)
The budget for 2017 projects a deficit due primarily to increased rent and more hours for data management. The budget also includes \$100 for a new printer – unless we get one donated or refurbished. CoCom adopts the proposed budget with following changes: a) delete \$200 for Grants; b) add \$300 for data management (up to \$1,800 if needed); and c) delete \$150 for Rent for Events. New bottom line would be a deficit of \$665 for 2017 (covered by our reserves).
We also note, regarding cost of newsletter printing, to continue putting copies (with info for joining) in places where people 'hang out,' like coffee shops and perhaps the hospital or pharmacies. Also make sure there's an easy link for our Paypal!
5. March event: Paul is hoping to arrange a talk by Sarah van Gelder (editor of Yes Magazine) as part of her book tour for "The Revolution at Home" – a total fit for WELL. He will confirm about dates and possibly inquire about her presenting in Ukiah too. He'll need help (including an overnight host, venue, PR, etc.) once it's confirmed!
6. Other upcoming WELL events: There's still the idea of a non-profit fair, but wait to see about the guest speaker first. We brainstorm many other ideas, including: WELL's role in post-Bypass plans; a watershed education or gala event; getting rainforest protection status for whole north coast (upcoming meeting in Humboldt); commenting on Co. cannabis ordinance, esp. grading and oak woodlands protection; 'repair café' maybe monthly; talk by Starhawk; host another Democracy School; promote a 'stakeholders' meeting for County. Some

of these can be brought to the 'brown bag lunch' discussions; some to our next CoCom meeting. Also put Mendo Wildlife Association on next agenda.

7. PIF loans: Postponed – check with Kimbal.

8. 'Brown bag' gathering: Tentatively set for Sat. Feb. 4th, noon (following the WEC board meeting). Traci will check with Ellen D. Then we can put out the word via Mendo BB, Freddie's list and other PR.

9. Next CoCom meeting: Feb. 13th. Laura will facilitate. Tim will add Lyn, Traci and Alex to CoCom list-serve.

Misc: Website needs update! Tech problems; Paul & Tim working on it.

Everyone agreed the meeting went well; good balance of structure/ taking care of business with flexible idea-sharing.