

WELL CoCom Minutes of Dec. 5, 2016

Attendees: Madge, Tim, Paul, Laura and Emily Rose
Facilitator and Notes – Madge

1. Minutes of Oct. 24 are approved.
2. **CoCom/ Election of Officers:** Kristin, Laura and Tim were re-elected to the CoCom at the Dec. 4th membership meeting. We approved officers for the coming year: Madge - President; Paul – Treasurer; and Laura – Secretary. Madge will identify more prospects for CoCom members: we should try to have 7 instead of only 5, boosting our energy as well as spreading the tasks. (BTW, we are allowed to appoint in between bi-annual membership meetings.)
3. **Open House at the Willits Hub:** The Dec. 4th event was a rousing success, with SRO attendance, excellent food, good music, and nice pep talks from WEC, WELL, SOLLV, and ERRP. (Thanks to those who helped with clean-up and food!) In addition, about \$100 in cash and one \$250 check were donated to help Ellen D. cover the rent costs. We decided not to ask for reimbursement of the poster costs covered by WELL. ERRP is still hoping to build local membership and get a grant to enable them to share the rent & use the space regularly.
4. **Finance/Office Review:** Emily Rose is doing a great job filling Kristin's shoes! She's handling a paperwork glitch with the Sec'ty of State (we must file as Earthmind, not adding "aka WELL"). She may ask Beth or Freddie if it's possible to change the official name easily; otherwise OK as is.
Renewals and donations have been coming in: just deposited \$2,000, of which \$500 is for the SOLLV account. So far we have approx. 40 renewals plus 2 ad renewals. Madge notes it's important to get ad renewals nailed down before our Jan-Feb newsletter goes to press in early Jan. Laura suggests we put a renewal icon on both the email & print versions of every newsletter. (Madge will ask Liam if he knows how to do this!)
Profit & loss year-to-date shows about \$100 net in the black. We'll do a recap in the Jan-Feb newsletter and for our Jan. 9 CoCom meeting. Emily Rose reports we currently have about \$4,880 in savings and \$3,400 in checking account (which includes small amounts in SOLLV and PIF, but doesn't include today's deposit).
Madge attempted to explain a bookkeeping glitch with SOLLV funds put into a 'petty cash' fund, not recorded as expenses but in fact spent. Freddie and Emily Rose will try to resolve that before WELL considers whether to make a donation to SOLLV.
5. **Program Ideas for 2017:** With holidays, no one is able to plan a WELL event (such as non-profit fair) for Jan-Feb. Instead, we can promote ERRP's planned meeting Jan. 14th, and Madge is suggesting SOLLV host an update and personal reports from Standing Rock.
Tim suggests the non-profit fair could be called "Gifts to the Community"; promote the gift economy! Paul suggests the 3 or 4 Hub groups host monthly (or more often) brown bag lunch gatherings; perhaps start with one for the activists

in our groups. (Scheduling is a challenge, but perhaps a 5-6:30 hors-d'oeuvres weekday...)

We discussed other issues WELL could be involved in, including:

- possibly taking a stand on County and City cannabis regulations. If so, need to be well-researched, include advantages of many hemp products;
- networking with and attending the small farmers meeting Dec. 14 (Paul & Laura are interested);
- working with City and C of C, get better signage on Hwy 101 and within Willits promoting local businesses (many of which are being hard-hit by the Bypass);
- perhaps hosting another small business forum (again with C of C);
- promote City environmental ordinances such as Styrofoam ban, protecting heritage trees, etc.

6. **Next CoCom Meetings:** We will mostly continue with 2nd Mondays, thus Jan. 9th and Feb. 13th, going back to 6:30 starting time. (Paul will be iffy for early Jan. due to having to move and family stay in LA.) It is Kristin's turn to facilitate, but given her heavy workload, I suggest Tim facilitate the Jan. 9th meeting.

TO DO LIST:

Madge:

Try to recruit new CoCom members

Plan Jan-Feb. newsletter (with Liam, incl. idea of Paypal logo/link)

Suggest SOLLV host a local Standing Rock event

Ask WEC, SOLLV about a 'brown bag' kick-off gathering

Emily Rose:

Follow-up with Sec'y of State (optional ask Beth or Freddie re name change)

Follow-up with ad renewals

Year-end finance report for newsletter and Jan. 9 CoCom

Tim:

Facilitate Jan. 9 CoCom?

Paul:

Attend Dec. 14 Small Farmers meeting (possibly Laura too)

Kimbal:

Contact Grange tamales business re: possible PIF loan

Items for Jan. 9 Agenda:

Member renewal follow-ups

Plans for upcoming WELL events

Follow-up on possible PIF loans