

## WELL CoCom Minutes of Apr. 11, 2016

Attendees: CC members Laura, Madge, Tim, Paul, and Kristin. Facilitator - Kristin; Notes - Madge

1. The Agenda is approved with the addition of item on website update. Minutes of Mar. 14 are approved.
2. **Debrief on “Where Does Our Money Go?” Forum:** We were all pleased with the panel and audience turn-out. Among the take-aways are the need for more education on the impact of the bypass and advantages of shopping local. It’s proposed we follow up with panel members, C of C and us supporting a City resolution to oppose commercial dev’t at the interchanges. Madge will ask about a resolution, possibly for Apr. 27 Council meeting; Laura will draft a letter; Kristin is willing to make some calls.  
Other ideas include “branding,” stressing diversity and creativity of Willits; City consider being power provider (like Ukiah); City supporting BALLE and EDFC; writing Yelp reviews. Continue collaboration with C of C; Revit-ED Committee, Main St. planning...
3. **Budget YTD Review:** Kristin presented year-to-date finances. Everything is going well and on budget. (Note: We haven’t yet done renewal effort for long-past members.)
4. **Planning for Efficiency Tour:** Paul reports on numerous contacts, with likely tour sites including: Lucky Monkey; REDI; St. Francis Church, Ralph Pisciotta’s house. He’s also hoping Apperson might do an energy test for us. It’s suggested we might have a slide show at lunch (at the church) featuring other sites that are too far afield (e.g. Bruneaus and Christopher Martin’s). Likely date: Aug. 20. Kristin will work with Paul to continue developing plans.
5. **Bike Show:** Holly wants to do it but is seeking ideas for dates. Laura is emailing her with some possibilities.
6. **Miscellany:** Reminder to take DVD’s to events. We’re still thinking of a “Non-Profit Fair” event for Fall. Madge will send out ideas for next newsletter, deadline end of this month. Tim reviews how CoCom members can be administrators of our website.

Next CoCom meeting will be May 9<sup>th</sup>. (Who will facilitate?)