

WELL CoCom Minutes of Mar. 14, 2016

Attendees: CC members Laura, Madge, Tim, Paul, and Kristin; plus guests Beth and Richard Yusem. Facilitator - Laura; Notes - Madge

1. The Agenda is approved with the addition of new item #2 (use of insurance). Minutes of Feb. 8 are approved.
2. **Use of Insurance:** We approve co-sponsoring the Town Hall regarding the Charter County Initiative for April 17 at Little Lake Grange.
3. **Update on Membership and Ad Renewals:** We reviewed the latest numbers, noting that quite a few renewals came in from the mid-January mailing we did to 2015 folks. Richard has done some follow-up; he & Madge will coordinate and Madge will send email reminders to not-yet-renewed 2015 members. We also approve sending a different email to the not-renewed from prior years. Further efforts (snail-mail or phoning) may be considered at next CoCom meeting.

For advertisers, all but two have committed to renewing, but three of those haven't yet sent their checks. We'll follow up.
4. **WHAT Walk:** After discussion, we decide to donate \$100 to include WELL on the T-shirts for the upcoming (20th) walk on May 22nd. Madge will contact Jed about paying. We also would like to have a WELL table at the walk and/or the health fair that will follow at the Rec Grove Park. Details at next meeting.
5. **Where Our Money Goes Forum** on Apr. 7th. Madge updates on the speakers and posters. We discuss several ideas for the moderator; Paul is contacting Emily Rose; Madge will contact back-up people if needed. We decide that WELL CoCom election will be by written ballot given out at the door for WELL members (turned in after announcements, in case anyone else wants to run). We'll also encourage new members to join (including giving a free DVD). Laura volunteers to handle the door; will get supplies from Madge.
6. **Water & Energy Tour Planning:** We discuss pros & cons of potential dates, but a lot will depend on best times for tour locations. Paul will contact Lucky Monkey (Lila & Mike) and get leads from realtors, DripWorks, possibly REDI and/or Grid Alternatives (with help from Laura, Kristin, Madge as needed). At next CoCom, we'll try to solidify date and more planning.
7. **Bike Show:** Laura has not yet heard back from Holly. We mention a few ideas to pass on to Holly. Will need a date soon!
8. **Outreach Efforts:** Madge gave brief power point to the College "Grassroots v. Corporations" class – it needs an update. Laura &/or Kristin will help, possibly do a significant revamp. Then we should push for presentations, possibly Chamber of Commerce, High School classes, Rotary, etc.
9. **Future Events:** The main idea so far is a "Non-Profit Fair" – What non-profits offer in Willits: grants, services, etc. Would invite a panel to include:

WELL, NCO, Community Foundation, C of C, LL Grange, REDI and others...
Probably in Oct. or Nov. – to be discussed further. It's mentioned the C of C website is now up and will be helpful for avoiding schedule conflicts!

10. **DVD Inventory:** Kristin says there are lots of them, esp. Peak Oil. We will offer them as gifts with any new (or even renewing) members at upcoming events, e.g. Farmers Market, Apr. 7, May 22, etc.

11. **Next meeting: April 11th,** Kristin will facilitate. (Tim may do a briefing on how to post things to the website.)

Meeting adjourned at 8:30.