

WELL CoCom Minutes of July 20, 2015

Attendees: CC members Tim, Madge, Kimbal, and Paul; plus Kristin
Facilitator - Kimbal; Notes - Madge

1. **Minutes** of May 11 and June 8 are approved.
2. **Garden Tour Plans Aug. 15:** Madge reports on gardens that are confirmed and some possibles; she'll do a map. Kristin will help set up table(s), chairs, WELL sign, membership forms, etc. with help from Kimbal & Madge for registration. For lunch, Kimbal will check on logistics with Amanda, but likely need pop-ups for shade & tables. Madge will get tablewares & arrange for music; Kimbal will recruit lunch food (about 8 volunteers so far). Posters are done. Madge will do other PR (e-lists, media, etc.) Paul will post on web; Kristin will post on Facebook.
3. **Local Investing:** Madge reports on EDFC's "Social Impact Investing" DPO. (Will send email info.) She wants to have a gathering for potential investors with John Kuhry, possibly Sept. 27 at her house (or other venue). This can be a WELL event.
4. **Fall Meetings:** After discussion, we decide another WELL meeting – besides the investing one and then Richard Heinberg Nov. 15 - is not needed. We will however need a brief "membership meeting" to elect CC members as part of the Heinberg event. Then perhaps consider a potluck brainstorm CoCom plus "2nd circle" to discuss our direction, core issues for the future.
5. **Herbicide Updates:** Madge reports that Caltrans has a public forum on their mitigation plans scheduled for Aug. 13, 6-8pm at City Hall. The Regional Water Board will not agendaize this item, but there is another public comment period at their next meeting Aug. 13, approx. 9am in Santa Rosa (same day as Caltrans' forum!). And City Council is scheduling an item on the City's use of herbicides on wetlands for Aug. 26 (postponed from July 22). Paul will do some research on herbicide use in wetlands.
6. **Website Update:** Hooray for "going live" with the vastly improved website! One concern is distinguishing WELL events from others (partly to address concerns about our insurance rates). Website committee will explore options.
Also it would be helpful to post the newsletter(s) in an xml rather than pdf format. Kristin says Bret may know how to convert, or we'll ask Sue Ellen.
7. **Membership Renewals:** Plan ahead for a mailing around end of October, which can then also double as PR for the Heinberg event.
8. **Next CoCom:** Aug. 10. Paul will try to facilitate (but his schedule is iffy). If not, perhaps Holly?