

WELL CoCom Minutes of May 11, 2015

Attendees: CC members Tim, Madge, Holly, and Kimbal; plus Kristin
Facilitator: Tim; Notes by Madge

1. **Minutes** of Apr. 13, '15 are approved.
2. **Budget Update:** Kristin reviewed our year-to-date accounts compared to the 2015 budget. Of special concern are low numbers for memberships and donations, but most of that income usually comes with our Fall renewals. Ad income is up slightly. On the expense side, the main item is our insurance cost doubling over the expected budget, somewhat offset by reimbursements.
3. **Memberships:** Renewals continue to trickle in; some CoCom members made reminder contacts, which were helpful. Two renewals came in at our table at the Farmers Market. (Thanks to Kristen, Holly & Madge for set-up and "staffing" the table; Kimbal for getting plants!) Madge would like to know if not-yet-renewed folks got the latest newsletter or not, so we could send an appropriate reminder email soon.
4. **Bike Show:** Holly has done a poster and is doing PR and personal contacts for this event on Thurs. June 18, 5pm. She plans T-shirt "awards" and maybe a gift certificate for Best in Show. She'll ask Michael Foley to include PR in his column on the Farmers Market. A "parade" will be impromptu at the time.
5. **Guest Speakers:** Tim heard back that Richard Heinberg may be available to speak here and promote his new book "After-Burn" in November (at our offered rate of \$300, plus a place to stay). Tim will follow up, with preferred Nov. 8 or 15 dates, but we'd be flexible.
For now, other potential speakers (e.g. Max Meyer, Donna deTerra) are on the back-burner.
6. **Website Update:** Madge, Tim & if possible Paul will meet May 19 to load & revise content, hopefully actually launching the NEW website.
7. **Garden Tour:** We are planning for Aug. 1st and Madge is making contacts for potential gardens in the walking tour area (e.g. Greta Kanne, Annie & RJ, Alejandro, Don & Dobbe, Partches, N. Street Collective, Phoenix Rising, Redwood Ave. garden, and Brookside School Farm). More planning later.
8. **Caltrans Mitigation:** Madge reports that both City Council and Board of Supes passed resolutions urging no use of herbicides; the BOS went further to say that trying to eradicate blackberries would be counter-productive. The CoCom approves sending a letter from WELL to Caltrans and agencies supporting these resolutions (Madge will draft; Holly will sign).

9. **Community Rights/County Charter Update:** CRN members have an informal gathering in Willits on Friday, May 15. Meanwhile, it appears the Charter County effort is now shooting for 2016 rather than 2015 election.

10. **Next Meeting:** Will be June 8th; Madge will send notices; Kimbal will facilitate at the meeting.

NEW TO DO LIST (as of 5-11-15):

Tim – Follow up w/ Rich'd Heinberg re: possible dates

ALL – Follow up on member renewals

Holly – Continue plans for Bike Show (with Paul's help)

Madge – Solicit gardens for Aug. garden tour

Paul, Madge, Tim – Convert to new website! (Meet May 19)

Madge – Draft letter to Caltrans & agencies re: herbicides

Madge & Kimbal – Facilitate June 8 CoCom meeting