

## WELL CoCom Minutes of April 13, 2015

Attendees: CC members Tim, Madge, Holly, Paul and Kimbal; plus Kristin  
Facilitator: Holly; Notes by Madge

1. **Minutes** of Mar. 9, '15 are read and approved.
2. **Budget Update:** We currently have \$5,881 in checking and \$4,880 in savings account; some of that is in earmarked funds. Kristin will prepare a budget review for next meeting. Also Freddie will make some Quickbooks adjustments.
3. **Membership & Advertiser Updates:** Approx. 157 members are renewed for 2015 (not incl. advertisers). There are about 69 whose membership expired Dec. 2014. (Another 100 or so expired in 2013 and 2012.) CC members selected about one-half of the 2014 names to personally contact, stressing the importance of each member renewing for our tightly-run organization! Beth & Madge should also follow up *all* the unrenewed members...  
For the advertiser/members, we have no payment record for 2015 from Christopher Martin, Sparetime Supply, and Coast Hardware. Madge will call. Kristin will help systematize ad renewals in November.
4. **Newsletter:** May-June edition coming soon; deadline should be April 30<sup>th</sup>. Madge will send notices. Articles may include: Farm Convergence report (Holly); farm fundraiser (Michael F); EDFC's social impact investing; Wowser; downtown planning; Charter County (Mary Z); Bokashi report; garden tour; bike show; May Day; Herbicide forum & status; Wool processing facility permit; etc.
5. **Website Update:** Hopefully tech issues have been resolved; Paul has not had time recently, but he (& Madge) will work on this soon!
6. **Bike Show:** Holly proposes to dovetail with a Farmers Market, and we select Thurs. June 18, 5pm as the date. Paul will work with Holly on suitable categories, prizes and logistics. A "parade" will be impromptu at the time.
7. **May Day WELL Tabling:** Holly will confirm the event is on May 7<sup>th</sup>; Madge will do some PR (coordinating with Annie). We authorize \$20 to buy beneficial insect plants (red valerian) from Sanhedrin, and Paul will ask for donation of seeds from Bountiful Gardens, to be given as 'thank yous' to new or renewing members. Kristin will provide a pop-up and table; Kimbal, Madge, Holly (& others?) will help decorate and staff the table. (It should include lots of extra newsletters, flyers of bike show, list of current members, etc.)
8. **Garden Tour:** There's no conflict with NCO, which is doing Ukiah gardens this year. We will choose from Aug. 1, 8, or 15 as the date, probably 10:30. It will be a walking tour of central Westside edible gardens, ending with lunch & music at Brookside School farm. Madge will send PSAs (in newsletter & local papers) to begin soliciting gardens.

9. **Insurance:** We formally approve co-sponsoring and use of WELL insurance (with a \$60 reimbursement) for the Bokashi workshop on Apr. 19. It's noted we should try to avoid making such decisions by email or phone; maybe look at a stream-lined process. (Insurance reimbursement guideline is \$40 for typical 2-hour meetings; \$80-100 for non-alcohol larger events.)

10. **Community Rights/County Charter Update:** Several crnmc members are working toward a Charter County, with a goal of also creating a public bank. Tim & others are also working to create a structure that enables geographic groups, conflict resolution, and addressing other issues.

11. **Wowser:** We approve a grant of \$50 toward Wowser's fundraising effort. We're very supportive of their goals of skill-training and creating good local jobs!

12. **Local Investing:** The Mar. 22 event went well, though not super well attended. (We received several memberships, plus \$40 at the door which will go to the Grange.) We'll continue to promote EDFC's local social impact fund. One of its targets could be the wool processing facility which is on the BOS Apr. 22 agenda for a use permit.

**Misc:** Madge announces a SOLLV forum on downsizing the bypass on April 25.

13. **Mission:** Holly wants to review how we (the CC & WELL generally) can find our niche and raise enthusiasm for our mission. (Meanwhile, we serve a valuable role as network, promotion, non-profit, insurance, etc.) Keep on lookout for new CC prospects and ways to outreach.

14. **Next Meeting:** Will be May 11<sup>th</sup>; Tim will facilitate.