

## WELL CoCom Minutes of Mar. 9, 2015

Attendees: CC members Tim, Madge, Holly, Paul and Kimbal; plus Beth and  
Facilitator: Beth; Notes by Madge

1. **Minutes** of Feb. 9, '15 are approved.
2. **Review of To Do items:**
  - Kimbal reports that the Grange is not ready to consider collaborating on a joint newsletter at this time.
  - Reimburse \$599 to Friends of the Farmers Market for EBT food stamps.
  - Website still has a few tech wrinkles; Madge needs to work on content.
3. **2015 Program Ideas:**

In the short-term future, we decide to table at the May 7<sup>th</sup> May Day celebration/ return of Farmers Market to City Park. Kimbal will look into seeds & plants we could offer free or low-cost. Kristin can loan a pop-up. Holly, Madge, others (?) volunteer to person the booth. Table would also promote future events. Holly will organize another Bike Show & Parade, date to be determined, preferably late May to mid-June. Idea was floated of David Rovics or other like-minded musicians leading off an event – bigger draw. We began ideas for an August farm-garden tour: possible in-town walking tour focused on West side, ending with drum group, other music, and food at Brookside School farm. We could start soliciting potential gardens early. Madge with check with NCO & Amanda, also with Jed re: WHAT walk, as to suitability or conflict. Kristin suggests the WHAT walk (or other event) might feature Kids Club natural playground behind Blosser School. Future guest speakers: Tim waiting to hear about Rich'd Heinberg. Kimbal will ask Max Meyer. Keep eyes open for other possibilities.
4. **Office Update:** Kristin thanks Lila for thorough training and very well-organized systems. Data entry and bills are up-to-date. Renewals keep coming in. She & Tim will work on efficient ways to keep data & email list-serves up-to-date. She'll plan to present financial and membership status next meeting. Madge will send her current budget. We also need a clear system for tracking & renewing advertising members.
5. **Ideas for Local Sustainability Scholarships:** Julie Cook asked for suggestions of skills/ professions we especially need for youth scholarships & encouraging returning to Willits. Our ideas include: farmers, plumbers (esp. grey water & catchment), water & wastewater operators, solar, doctors & nurses, cobbler, teachers, ecological restoration (e.g. erosion control for vineyards & forests), fire suppression.
6. **Mar. 22 Local Investing Event:** Madge has sent PSA's; Sue Ellen designed poster, ready this week. Ask Peter if he'll be the Grange 'responsible person' to open and close-up; also he or Tim to help with tech set-up for Madge's

brief power point (emphasizing Pay It Forward fund) at beginning. Madge & Paul are up for re-election as CC members. Holly will help at the door.

7. **Insurance Issues:** We agree to co-sponsor the CRNMC (Comm'ty Rights Network of Mendo Co.) meeting at the Art Center Mar. 15, i.e. cover their insurance, but Tim will ask for donations toward our insurance cost.

In view of the higher cost this year, we decide to raise our guidelines for insurance reimbursements to \$40 for meetings and \$80-100 for events. Madge has asked Emandal Chorale to also increase their amount to \$500-600. Kristin will ask Lisa Epstein re: copy of policy and riders for various locales covered.

8. **Herbicide Forum report:** This SOLLV-organized event took place Mar. 8, 4pm, with about 90 attending. New Supervisor Tom Woodhouse was present and said he opposed Caltrans using herbicides in the Valley.

9. **Next Meeting** will be April 13. We ask Holly to facilitate.