

## **WELL CoCom Minutes of Feb. 9, 2015**

Attendees: CC members Tim, Madge, and Kimbal; plus Beth and Kristin. Quorum was met and all vote items were confirmed by phone consult with Holly & Paul. Facilitator: Kimbal; Notes by Madge

1. **Minutes** of Jan. 12, '15 are approved.
2. **Review of To Do items:**
  - Tim reports Xerox would charge \$240 just to look at the machine, plus added cost to fix it and any parts. Since it's not our machine and we don't really need it, we will simply leave it as is.
  - Madge is willing to give presentations about WELL if anyone can make arrangements, e.g. Rotary, High School, etc.
  - Kimbal will bring to Grange meeting the idea of collaborating on a joint newsletter, e.g. distribution to Grange members in return for helping with costs. If Grange is interested, the details would be worked out with a small committee.
  - Madge reports a mailing went to those 2014 members not yet renewed for 2015. We'll review return at next meeting; possibly other steps for renewals.

3. **Insurance Issue:**

Lisa Epstein of State Farm came to apologize for the situation: she had quoted us a \$500 policy, but State Farm underwriters declined, and the best she could find was an \$1,100 policy, because of our "higher risk" activities such as the farm & garden tours and bike show & parade. (We are, meanwhile, covered until Feb. 25.) After discussion, we felt it would be too constraining to eliminate such activities. We will, however, review wording on our website to clarify some of these as "promotion or resources" rather than "projects." We will need to raise reimbursements for use of our insurance to help cover this higher cost.

4. **Office Update:**

Kristin reports Lila has been very helpful in providing clear procedures and training on office systems. (More trainings are scheduled, plus catching up on bills & data entry.) Tim will add Kristin to the CC-working list.

The CC approves a change in authorized signatures for banking: Kristin Fraser, our new data management contract person, will replace Sarah Schuyler. All the rest are the same (Madge, Holly, Kimbal).

5. **Report from John Jeavons event:**

We were pleased with a 60-person turn-out, and Jeavons gave an excellent educational and inspiring presentation. Mary Z. will do a write-up for the newsletter. We got 5 new WELL members plus \$180 donations. The Grange has sponsored all WELL events - so no required rent amount - but appreciates a donation. We decide on a guideline of paying the Grange \$40 or ½ of the net at the door (after deducting printing or other costs), usually whichever is greater.

6. **Farmers Market disbursement:**

We OK reimbursement of \$599 to Friends of the Farmers Market to zero out the restricted account for the EBT food stamp program.

7. **March-April WELL Event:**

Madge reports that John Kuhry of EDFC is ready to “roll out” a Direct Public Offering which enables locals to invest in socially responsible enterprises in our region. Likely dates for this presentation are Mar. 22 or Apr. 19. (The latter, however, is a conflict with next Town Hall.) We could also continue promoting our Pay It Forward fund, as a smaller way to support local enterprises.

8. **Future 2015 Events:**

Tim hasn't heard back from Richard Heinberg. Others will continue exploring speakers and program ideas (including possible tie-in to Earth Day?). This should be a major topic of next CC meeting.

9. **Website Progress:**

Tim & Paul are continuing to iron out technical details. Madge will begin supplying updated content.

10. **Herbicide Forum:**

SOLLV is sponsoring (& WELL will co-sponsor, help promote) a forum on herbicides on Mar. 7, 6-9pm. A county-wide group of activists met in Ukiah Feb. 6<sup>th</sup> to strategize on broader herbicide issues, including hack & squirt in forests; other forums and actions may be planned. The Mar. 7 forum will focus primarily on Caltrans' potential use of herbicides on mitigation areas here in Willits. Paul & Madge will follow-up with SOLLV.

11. **Articles for Mar.-Apr. newsletter:**

Madge will put out a call for articles. Deadline will be Feb. 26.

Next CC meeting will be March 9; Beth will facilitate.