

WELL CoCom Minutes of Jan. 12, 2015

Attendees: CC members Holly, Tim, Madge, Paul and Kimbal; plus Beth.
Facilitator: Holly; Notes by Madge

1. **Minutes** of Dec. 8, '14 are approved.
2. **Meeting Times:** This meeting was changed to 5pm because Holly has a conflict for 2nd Mondays at 6:30. We may consider 1st or 3rd Mondays or possibly meeting at 4pm, but first Holly will check about changing her other group and let us know. If possible we prefer to stick with 2nd Mondays, 6:30.
3. **Website Update:** We're ready to start deciding how to plug content into the new template/format. Tim, Paul & Madge will meet Jan. 21 to begin the process, then have other CC feedback.
Andy of Channel 3 has WELL videos in archives. We'll want to include or have links on our website. Also perhaps it's time to shoot a new video at Channel 3 with our updated WELL power point.
4. **Finance/Office:** We re-adopted the slightly revised budget as it appears in the newsletter: increased revenue projected from memberships & newsletter ads; slight reductions in some costs. We lost 5 advertisers but gained 4. Switching to State Farm insurance saves us about \$200, plus expected reimbursements cover that.
Sarah has decided not to continue as data mgt. contract person, due to moving to Ukiah & challenges with database (but she'll fill in a little until we have a new person). Madge will contact other applicant to see if she's available. Hopefully Lila is still willing to help with training & occasional needs!
We will need to do follow-up mailing on membership renewals soon.
5. **What's Next for WELL:** Some discussion was far-seeing; some more immediate. On the former, Holly might be interested in becoming "Director" if she could raise funds for such a position. We want to increase our relevance & enthusiasm! Tim feels we need to break out of the box; the systems we live in won't work, we need to re-invent; mentions World Café and Wind-tunneling as two ways to engage people personally. Madge mentions upcoming workshop with David Cobb on developing revolutionary political change. These ideas will be revisited!
On shorter-term, Madge will begin discussions on possible partnership with Grange (and maybe other groups) to broaden our reach, esp. with the newsletter. CC agrees this could be a natural, mutually beneficial alliance.
One upcoming program (maybe in March) could focus on local investing: invite John Kuhry of EDFC and someone from Public Banking.
Another idea is tree/seed planting on Earth Day in April (per recent email) and/or building a coalition (including a possible forum to oppose herbicide use) which could then organize work parties offering in-kind labor for eradication of blackberries on mitigation lands. Paul will contact other organizations (SOLLV, WEC, Grange, etc.) to begin this. People want empowering hands-on action!

6. **Next meeting:** Possibly Feb. 9; Holly will clarify timing. Beth or Madge will facilitate.