

## WELL CoCom Minutes of Sept. 15, 2014

Attendees: CC members Tim, Madge, Paul and Kimbal.

Facilitator: Tim; Notes by Madge

1. **Minutes** of Aug. 18, '14 are approved.
2. **Review To-Do List:** Though there wasn't a To Do *list*, there were items to report. Paul called Evan Mills, an expert on climate change (co-Nobel laureate with Al Gore), to invite as a speaker in early 2015. He is busy but interested; Paul will follow up with more specifics. Kimbal will call Richard Heinberg, another good potential speaker. Madge hopes we are on the look-out for good candidates for Pay It Forward funds.
3. **Community Rights Events insurance-use:**
  - a. Jeff Clements fundraiser at Grange on Oct. 12: We agree to offer use of WELL insurance, if needed, without being formally listed as co-sponsors.
  - b. "Road Show" with Paul Cienfuegos & others: This would be for a series of events in Ukiah, Fort Bragg, Mendocino, Laytonville, Covelo, Boonville, and Point Arena. We think use of WELL's insurance for these out-of-Willits events could be problematic for our insurance coverage, so declined.
4. **Update on 10<sup>th</sup> Anniversary Plans:** RJ wasn't present; Madge read his recent outline for the event format and we discussed pros & cons of break-out groups (harkening back to early meeting format, which had mixed results) and other ideas, with some concerns about time constraints. Kimbal & Madge will meet soon with Richard to further refine the format. Also RJ & Kimbal are working on archival display materials.

Madge hopes we can manage a series of three weekly articles touting the event and reviewing our history; needs RJ's help – also photos or other visuals.

Marilynn is working on a poster. RJ has asked Yvonne W. to bake a cake. Kimbal will look at ways to give DVDs as door prizes. We also need to invite someone (Andy, Al?) to video the event.
5. **Membership:** Madge will plan a membership renewal letter for about two weeks before the anniversary event, with a poster included. That mailing could also go to past members (2012 and 2013).

This anniversary event – and the following potluck brainstorm meeting - will be the main focus of renewing and recruiting members for now. We should revisit ways to follow up on renewals and to grow the membership at a future meeting.
6. **Annual Potluck-Brainstorm Meeting:** We had previously scheduled this for Nov. 9<sup>th</sup>, but now that the new hospital opening is postponed, we'd like to have it on Nov. 16<sup>th</sup>. (*NOTE: Need to check on Town Hall schedule!*)

Keep on the look-out for potential new CC members. Madge will research which of our current CC are up for reelection.

7. **Website Update:** Continued challenge of the program being in an older “language” than the tutorials, but Tim is getting a handle on it, so then Paul can do the work. We are all eager to have a more exciting and up-to-date website!
8. **Report on Aug. 23 Garden Tour:** There were about 40 participants; 30 were served at lunch. The event was well-organized and very enjoyable. It raised \$375 to be split to the gardens with paid staff (Grange & Brookside); and \$50 for WELL from new members or extra donations.
9. **Next Meeting:** Paul & Kimbal will co-facilitate on Oct. 13.