

## WELL CoCom Minutes of August 18, 2014

Attendees: CC members Tim, Madge, Paul and Kimbal; plus Beth & Richard Jergensen

Facilitator: Paul; Notes by Madge

- Minutes** of July 14, '14 are approved.
- Update on 10<sup>th</sup> Anniversary Plans:** RJ suggests End of Suburbia (78 min. in entirety or cut some sections), a snip of Escape from Suburbia (6 min.), and perhaps a series of 2 min. snips from Lanny's footage of early speakers, which Andy Wright now has. Then WELL power point. Interspersed could be raffling off DVDs and perhaps other prizes. Possibly Skype with Jason. Most feel that 78 min. for End of Suburbia would be too long, given the rest of the program. RJ will look at what could be cut.  
IF there's time, could have brief brainstorm of ideas for next 10 years, or encourage folks to come to the potluck-brainstorm (possible date: Nov. 9<sup>th</sup>). Another idea is a questionnaire and/or butcher paper for ideas/visions.  
We'd have archival displays (RJ & Kimbal collecting) and info tables for various spin-off groups (need to invite them!). And of course cake (perhaps Yvonne would bake).  
Note to add RJ to the cc working list. Madge will work on a series of promo articles for the papers, PSA's and ask Marilynn about a poster.
- Garden Tour:** Paul outlines the plans. \$15 for tour, lunch, dessert & raffle. Reg at 9:30 at Charter School, then carpools to Farm Ag school, lunch & tour at WISC, Brookside School, Phoenix Rising, and dessert & raffle (basket of veggies from the gardens) & tour at Brooktrails. Someone will handle raffle tix & prize. We (Madge, Tim & Beth) will handle setting up for lunch, table cloths, plates, wares, glasses, etc. Kimbal will follow up with all lunch dish providers.  
We decide to offer WELL membership to end-of-year for an additional \$5, with all other proceeds (\$15) going to the gardens. Paul will have WELL flyers & sign-up forms at reg.  
PR has included posters, PSAs, photos to print media. Paul will follow up with MendoBB, Madge with Freddie and WELL lists.
- Community Rights Ordinance:** Tim reports on the most recent meeting of the group – about 30 people potluck & planning. Yes on "S" campaign will include letters-to-editors, literature, media (incl. website, facebook, etc.), maybe tabling and/or door-to-door. Website is crnmc.org. Working to improve email lists; committees are all very collaborative.  
It's noted the Board of Supes unanimously agreed on placing the initiative measure on the ballot (though some had reservations about the CR approach). They deferred action on their own fracking moratorium measure until after the Nov. election.
- Website Update:** Paul & Tim note difficulties, e.g. tutorials are all on a later version that we (and most other people) don't have. But they're progressing.

6. **Next Newsletter:** The Sept-Oct. issue will probably go out right after Labor Day. Madge will send out article ideas soon.
7. **Membership Renewals:** We should plan a mailing to past as well as current members about 2 to 3 weeks before the Oct. 16 event, include copies of poster.
8. **Next Meeting(s):** Madge hopes to contact a couple potential new CC members, but for now, we prefer to stick with our Monday (usually the 2<sup>nd</sup> Monday) CC meetings. Next meeting will be Sept. 15<sup>th</sup> with Tim facilitating. Then Oct. 13<sup>th</sup> and Nov. 10<sup>th</sup>, which will likely be the day after our community potluck-brainstorm event. No plan yet for Dec.  
Several want to begin planning some major inspirational speakers for next year, Richard Heinberg and others. It's noted that education never ceases!