

WELL CoCom Minutes of July 14, 2014

Attendees: CC members Tim, Madge, Paul and Kimbal; plus Lila
Facilitator: Tim; Notes by Madge

1. **Minutes** of June 9, '14 are approved.
2. **Office Update & Mid-Year Finance Review:** Lila reports that we now have a list of 15 advertisers (who are also members), bringing current memberships to 187. There are 69 whose membership expired in 2013 and 63 that expired end of 2012. Subject for future discussion: how to improve renewal process and how to generate new memberships.
We have \$4,879 in savings and \$6,821 in checking, but of that, \$3,510 is in restricted (i.e. ear-marked) accounts. (\$1,081 of that is in our PIF fund.)
We then reviewed our year-to-date finances compared with the budget and past years. Of particular concern is reduced revenue so far from donations and memberships, which may be in part due to no mailings since last fall. It's also noted that costs for newsletter editor to date are not yet included, and that Lila has been donating her time. (Thank you, Lila!!)
3. **Goals & Action Plan Review:** We went through the "wish list" that was compiled last December. Some items are moving forward successfully, some are dormant for now. Items being handled include: Community Rights Ordinance; lobbying on Bypass issue; Solarizing City sewage plant; PACE water & energy program; Water-wise gardening; Grange farm school; NCO garden tour. Town Halls also focused a lot on water/drought issues this year. Much is accomplished through "spin-off" groups which we help foster & promote. We hope that fresh energy (i.e. volunteers) for other projects will be generated at our 10th Anniversary celebration.
4. **Mushroom Co-op Update:** Mike B. reported by email that logs are under cover and getting watered. No exact count has been determined of WELL logs and Co-op logs, and no logs have been sold yet.
5. **Garden Tour:** This NCO-WELL co-sponsored event is set for Aug. 23, gathering 9:30-10am at WISC. The gardens will include Grange farm school, Brooktrails, and about six in-town gardens! The leadership group will meet again July 21 to continue planning logistics, maps, food, etc. Kimbal & Madge will contact potential food providers as part of WELL's sponsorship contribution.
6. **Next Meeting(s):** We had previously planned no meeting in Aug. with the next being Sept. 4th. However Sept. 4th is problematic and we need another meeting sooner, so we decided to meet Mon. Aug. 18th. At that meeting we'll figure out whether to stick with Mondays or shift to first Thursdays in the fall.
Paul will facilitate the Aug. 18 meeting. Items should include: membership renewals and promo; plans for 10th Anniversary; Farm Tour; Website progress report; and next newsletter.
We felt the meeting went well; no suggestions for doing it better.