

## WELL CoCom Minutes of June 9, 2014

Attendees: CC members Tim, Madge, Paul and Kimbal; plus Richard Jergensen  
Facilitator: Madge; Notes by Kimbal & Madge

1. **Minutes** of May 12, '14 are approved.
2. **10<sup>th</sup> Anniversary Plans:** RJ proposes we mark the occasion on Thurs., Oct. 16<sup>th</sup>, with a showing of excerpts of End of Suburbia and Escape from Suburbia (featuring Willits), for approx. ½ hour. Also WELL power point and display of archival articles, photos, etc.. Then we could have short presentations of success stories, e.g. Gleaners, Now & Then Films, Local First, many gardens, Grange grains & kitchen, Wowser, WHAT walk, health initiatives, Town Halls, solar & PACE, etc. Also mention our ongoing services of fiscal sponsorships, use of our insurance, and donations to various projects.  
We'll definitely want a cake, appropriately decorated. RJ will invite Jason; RJ & Kimbal will make plans and other invites, incl. media, other TT's (Lake Co., coast, Ukiah, Humboldt). We'll want lots of advance PR as well (Madge & Annie will help on that).  
We could consider more than one event (so many successes to review), and/or end with encouraging brainstorming for the next year & decade at our Nov. potluck event. (Among brainstorm ideas would be a tool library.)
3. **NCO Garden Tour:** Paul is working on this with a leadership group planning a tour in August, date TBD. Hopefully will be decided June 30<sup>th</sup>, in time to be featured in our next newsletter. WELL would love to co-sponsor the tour.
4. **Newsletter:** Sue Ellen Parkinson will be our new newsletter editor, and we'll try for a more stream-lined process. All articles go to Madge, who prioritizes, edits, and sends to Sue Ellen for layout. Deadline to submit articles will be June 28<sup>th</sup>, with final dates filled in July 1<sup>st</sup> for mailing that week. Madge will send email with suggested article ideas & writers.
5. **Sponsorships:** We confirmed that WELL will serve as fiscal sponsor for the EBT Food Stamp Program at Farmers Market with no administrative fees. Michael Foley is soliciting larger donors.  
We also decided we are not set up to sponsor and supervise a trainee under 'Experience Works,' a non-profit out of Santa Rosa.  
Madge reports that some groups we've endorsed have requested and used our insurance for renting space at the Grange.
6. **Website Update:** Paul & Tim explained the complexity of formatting under the new Joomla web program, but Paul is actively working on it.
7. **Other Updates:** Petitioning for the Community Rights-Anti-Fracking initiative is proceeding county-wide; looks like we'll get enough signatures by the end-of-June deadline.

Madge noted several events of past weekend, including talks on the CR initiative and the Sunday ceremony with Native American participation at the northern wetlands.

We decided not to have a table at the June 26 Hometown evening.

8. **Annual Bike Show:** Holly wants to revise the date (not July 5<sup>th</sup>) but hasn't set a new date: a Sat. morning in July or August. Kimbal offers to help on plans, recruiting prizes, etc.

9. **Next Meetings:** Next will be July 14<sup>th</sup>. We suggest Holly facilitate; if not, either Tim or Lila. We decided to change our regular CC meetings after that to first Thursdays, due to Madge's schedule and another potential CC candidate. No meeting planned for August; thus the following meeting will be Sept. 4<sup>th</sup>.

Among items for July 14 agenda are mid-year financial review, review of goals & action plan for 2014, and an update on status of the mushroom logs.