

WELL CoCom Minutes of Apr. 21, 2014

Attendees: CC members Tim, Madge, Kimbal and Paul; plus Lila & Mike

Facilitator: Lila; Notes by Madge

1. **Minutes** of Mar. 17, '14 are approved.
2. **Office/Web House-keeping:** The office should be added to the "members" list to keep records of notices, newsletters, etc. No email should be listed for Kimbal. Tim will handle posting agendas, minutes, and event notices to the website (until the new website is ready). Madge will ask Julia Frech about donation from First Giving. For now, sponsorship fees seem to be working (be aware of slight "cut" when folks donate via Paypal). We have one WELL copy of Water-Wise Gardening DVD available for loan.
3. **PACE Event 4-27:** Madge & Paul arranged for five contractor/suppliers to have tables and also ads in newsletter. Madge will check on key, tables, A/V for power point (and update the power point). Tim will bring laptop. Several of us will help set up at 3:30. Lila & Mike will take donations & memberships at the door. Madge will check on who's up for CC election, and also send a reminder notice to membership inviting others interested. Kimbal will take some ¼ page hand-outs to Mendo Mill. Mike will print more for the Sun. morning pancake breakfast.
After discussion of whether to propose changing future elections of CC to once a year, we decided that the twice-a-year with one year terms, as currently set forth in Bylaws, seems okay.
4. **WELL's Mushroom Logs:** Over a year ago, WELL's PIF allocated \$500 to the mushroom coop, whose leader later "disappeared," but Mike has 10 4-foot logs which need to be prepped and "plugged" for growing mushrooms this season. He & helpers will work on that with a goal of selling 2-foot segments at the Farmers Market on May Day, to recoup some of WELL's investment. This can be publicized in the newsletter.
5. **Candidates Forum** Wed. May 7, 4pm: Planning group of C of C, Willits News, AAUW, & WELL (plus co-sponsors Grange & Willits Weekly) have this well-in-hand. Channel 3 will film; KZYX may cover it.
6. **Willits as a Destination:** Mike wants to work actively on this after mid-July. It's suggested we work with C of C, Town Hall, Visit Mendocino and other groups to coordinate efforts.
7. **May-June Newsletter:** The list of potential articles has gone out; deadline is this Friday. Possible additions may include Willits Community Garden (Paul), Hospital garden, Brooktrails community garden.
8. **Future Programs:**

- a. **Bike Show:** Holly hasn't responded yet. Timing not known.
- b. **Farm Tour:** It seems NCO's Garden Project may be planning a tour of their many gardens in Willits; we will support that effort rather than a WELL tour this year.
- c. **WELL's 10th Anniversary:** RJ has suggested a major event for this occasion in October – showing End of Suburbia, what's been done in 10 years, where we're headed. Madge, Kimbal, & Paul would like to work with RJ on planning & publicizing this. Invite RJ and make this main focus of next CC meeting.

9. Member Renewals: For now no one has energy for further follow-up. We should plan steps for after this Fall's mailing. Meanwhile, we decide to send the May-June newsletter to those whose memberships lapsed in 2013 because we haven't yet sent notices about discontinuing: this gives us once more chance to urge their renewals. Lila & Tim will make a sublist to allow for this.

10. Next Meetings: May 12, Lila will facilitate, focused on 10th anniversary plans. (Invite RJ.) Next after that will be June 9th.