

WELL CoCom Minutes of Feb. 17, 2014

Attendees: CC members Tim, Madge, Kimbal and Paul; plus Beth, Lila & Mike
Facilitator: Tim; Notes by Madge

1. **Minutes** of Feb. 17, '14 are approved. To Do list is reviewed, with a few pending items on this agenda (email lists, member renewals, candidates forum). Tim is buying back-up hard-drive; Paul is working on the new website.
2. **Policy on Email Lists.** After much discussion, CC adopts a policy that members who have not renewed for the new year will be considered members for up to four months, then no longer receive member benefits (e.g. newsletters). During that time (esp. with first two newsletters of the year), we will remind them. This may be implemented with a "limbo" list so emails can be directed to those who haven't yet renewed. Past members will still get "announce list" emails.
3. **Member Renewal Follow-up.** In addition to Fall mailing and email reminders, Madge recommends phoning those who haven't yet renewed, going back perhaps two years. We now have 166 current members; 73 whose membership expired Dec. '13, and 66 that expired Dec. '12. Madge will do some test calling and recruit some volunteers to phone. For future discussion: what attracts and keeps members? What are the perks?
4. **Water Wise Event & Video.** Three volunteer videographers taped the Feb. 28 event, and it's been edited to air on Channel 3, plus a few DVD copies available. After discussion, with concerns raised about funding decisions being made after the fact, the CC authorizes a \$100 honorarium to thank the video editor for that extra work and \$50 to the Grange to contribute to costs of the hall and posters.
5. **General Meeting on PACE, April 27.** It's clarified that current policy for WELL events at the Grange is to split donations at the door with them. This event will feature Keith Rutledge, with potential contractors/ providers invited to have tables. It's suggested table "fee" be \$15, which includes annual membership, or \$60 which includes table, membership and a year of ads in newsletter. There was discussion of how to handle election of CC members, which some felt could be awkward combined with the program. We decide to keep it stream-lined, with clear (short) agenda times, but to consider a future by-laws change to have elections only annually (in the Fall). A short power point about WELL is considered appropriate for this event. Madge is point-person; Mike will help, along with Madge & Keith, on inviting contractors.
6. **Next Newsletter.** This will likely be produced either weekend of Apr. 26-27 or May 3-4, depending on Madge & Jennifer's schedules. PR for April 27 meeting will need to go out separately in advance. Ideas and help needed on articles will

be emailed in advance. We will need to consider potential future programs, including Bike Show, Farm Tour.

7. **Update on City Council.** At Mar. 12 meeting, the Council approved opting in to the PACE program, a letter calling for international involvement on Fukushima response, and also reduced the water emergency from level V to level IV. At the Mar.26 meeting, among other items, will be a status report from Caltrans.

8. **Candidates Forum.** The date was changed to May 7th, 7pm. The planning group consists of Willits News, Chamber of Commerce, AAUW, and WELL. By email Madge will collect ideas for questions we want to prioritize. The public is also welcome to submit their own questions in advance and at the forum.

9. **Update on Community Rights.** Three CC members (Tim, Kimbal, Madge) will be attending the Democracy School, Mar. 21-22. Hopefully the ordinance will be final by end of month, with a tight schedule for official reviews and signature gathering (deadline is June 9 to qualify for Nov. ballot). Lila will interview Tim to write up an article on this for next newsletter.

10. **Fiscal Sponsor Fees.** We are now sponsoring four groups, with three at 2-1/2% fee and one (SOLLV) at 4%. It may be reasonable that fees vary depending on how much activity is involved, but this is not always known in advance. Our fees are low compared to many other non-profit groups. Lila will draft a policy to consider for next CC meeting.

11. **Next CC Meeting** will be Mon. Apr. 21, with Lila facilitating.