

WELL CC - Meeting Minutes – Oct. 21, 2013

Attendees: CC members Holly, Madge, Kimbal, and Tim; guests Beth Riedel
Facilitator: Holly; Notes: Madge.

1. Minutes of 9-23-13 are approved. To Do list is briefly reviewed.
2. **Oct. 6 Local Investing Event:** The event went well. Follow-up article was written and published in Willits Weekly & News; will go in next newsletter.
3. **Newsletter Articles:** Ideas for articles are discussed. Madge will send email about possible writers and set deadline depending on Jennifer's availability.
4. **Report on Sustainability Convergence:** Beth was there (Solar Living Inst.) part day Sat. Oct. 12, and Madge part day Sun. Oct. 13. Speakers were interesting; lots of diverse people in attendance, but it was hard to find what was going on. We missed the NorCal Transition meet-up. Madge will check in with Larry Goldberg.
5. **Report on Community Rights Ordinance Training:** There were about 30 attendees from Mendocino County and beyond. Paul Cienfuegos was very educational and inspiring. Peter is planning many follow-up activities, including bringing Shannon Biggs (Global Exchange in SF) to speak. Paul may also do more trainings in the region.
6. **Potluck/Brainstorm Plans:** Marilyn is doing poster; Kimbal will distribute; Madge will do PR. We discuss form for the meeting generally as follows: 4:00 potluck; 4:40 CC election and community announcements (also maybe brief power point about WELL); 4:50 brainstorm about ideas, with 2 min. max per person; 5 min. break during which 2 or 3 of us group the ideas; 6:00 brief look at the groupings, then 5 min. for people to "vote their passion/ what they'll work on"; then break into groups for 20 min. to decide next steps to pursue for those issues; then 10 min. to report back/ wrap up. Holly will emcee, with Madge's help as needed.

Everyone: Keep asking folks who might be interested to serve on WELL CC! At this point, we just have Kimbal and Holly up for re-election. (LynnDee J. is taking a year to "sit still" after recent life changes; Cindy Morninglight is not interested for now, maybe later. A couple others aren't yet eligible – need to be members at least 6 months.)

Also: Anyone who could help Madge update the WELL power point?
7. **Website:** Tim will try again to convene the committee. (Paul Jacobson had major health challenge that delayed this.) If needed we should consider hiring a webmaster. Madge will do more work on the web format.
8. **Phone Status:** Lila had emailed about (a) concern re: SOLLV's internet tied to out phone service, and (b) price tag for disconnecting. It seems internet should not be affected. Holly will talk with Lila about us getting out of a 2-year contract that we did not know about or authorize so we can proceed with disconnecting service.
9. **Membership Renewal Process:** The plan is to send out renewal/fund appeal now, then follow up with a second mailing in Jan. or Feb., then follow that with phone calls as needed. Depending on timing of newsletter, Madge will revise the letter(s) and prepare for a mailing party soon.

10. **Proposal for Wowser Scholarship:** Kimbal proposes and we unanimously approve making a \$100 donation to Wowser for a youth membership.

11. **Food Policy Council:** Holly reports that the FPC is developing an “Action Plan” for promoting local ag and CSAs, with working groups coordinated by Jan Dalton. They want to get more info out to the public, talk to groups, etc. Holly will ask them about doing an article for WELL newsletter.

12. **Next Meeting, Nov. 18:** Madge will facilitate; Kimbal will take notes. Tim will be absent.