

WELL CC - Meeting Minutes – August 26, 2013

Attendees: CC members Holly Madrigal, Madge Strong, Kimbal Dodge, and Tim Rice; plus guest Beth Riedel. Facilitator: Holly; Notes: Madge.
Meeting held at City Hall conference room.

1. Minutes of 7-22-13 are approved.
2. **Farm Tour:** Madge reports the tour went very well, with about 40 attendees, many new members, plus money donated for lunch. The five farms were all interesting, lunch was excellent (thanks to many volunteer cooks), and we'll have a nice photo spread in the newsletter.
3. **Newsletter:** Ideas for articles include: Oct. 6 Local Investing Forum; Farm tour report & photos; Wowser Open House report; Update on Bypass; Alliance meetings & Town Hall; Harvest dinner; films, Kinetic Carnivale etc. Deadline this Friday.
4. **Update on Bypass:** Lots going on, including Madge's compromise proposal on City Council agenda this Wednesday, legal challenge of the permit for the "borrow site" currently being used to truck fill to the northern area, non-compliance letter from Corps of Engineering to Caltrans. Madge will write an update for newsletter.
5. **Oct. 6 Local Investing "What's Happening?"** Event: Madge & Holly are co-leading. Tentative format will be 4 brief presentations (EDFC, Wowser, Chamber of Commerce/Local First, and Pay It Forward) followed by updates or new "elevator speeches" from local enterprises, such as CSAs, mushroom coop, Peter Koch, Grid-beam, food services, etc.
6. **Community Rights Training:** Peter is hoping to bring Paul Cienfuegos back for a 2-day intensive training Oct. 19-20. He needs commitments by first week in Sept. We're very supportive of moving forward toward a County initiative measure and suggest some ideas for potential county-wide participants.
7. **Nor-Cal Transition Workshop** will be Oct. 11-13 at Solar Living in Hopland. WELL should have a representative there (to be determined later).
8. **Website & Domain Name Renewal:** Tim notes that almost all links to WELL on other websites use www.willitseconomiclocalization.org rather than www.well95490.org, so we need to keep that operational (going directly to our website). We authorize Tim to renew for 5 years estimated at less than \$100.
Tim is also trying to convene the website committee to work on redoing and updating our website. We need to think about what we want our website to do for us.
9. **Adobe InDesign Program:** We discuss WELL possibly purchasing this software via Tech Soup. Several felt uncomfortable unless it would be primarily for WELL's own use, for which it not currently needed.

10. **CC Membership & Roles:** We're keeping afloat, but challenged, with three vacancies on the CC. For now, many people and much effort are going toward bypass issues (related but outside of WELL). As that shifts, we hope to be able to reinvigorate our WELL leadership. This Fall, Holly & Kimbal are up for reelection. Keep looking for other candidates for the vacancies.

11. **Next Meetings: Sept. 23 and Oct. 21.** Note the Sept. meeting is rescheduled to the 4th Monday instead of the usual 3rd. Tim will facilitate next meeting.