

WELL CC - Meeting Minutes - July 22, 2013

Attendees: CC members Madge Strong, Kimbal Dodge, and Tim Rice;
Others Lila Ryan, Mike Burgess
Facilitator: Kimbal; Notes: Madge

1. Minutes of 6-24-13 approved.
2. **Grange Youth Handcar Sponsorship:** Tara Logan and Shy Silverstein presented their request for WELL support for a handcar entry in the Kinetic Carnivale races again this year, with much improved design & working at Wowser on construction. Although we noted our tight budget, several of us made donations which enabled the CC to approve a \$100 allocation from WELL to this project.
3. **Farm Tour:** Kimbal & Madge reviewed the plans, with 4 farms/gardens on the Aug. 3rd tour. Posters are mostly up; Madge will do more PR, help round up lunch contributions. Other tasks listed on the To Do list.
4. **Wowser Event & Sponsorship:** Wowser open house is July 28th, and may include seeking donations. The CC agrees to extend our sponsorship (providing tax-deductible donations) for any donations over \$100, with a 2-1/2% administrative fee.
5. **Financial Review & Office Items:** We reviewed the year-to-date compared to the budget. Most items are fairly close to what was expected. On income side, we need to improve member renewals and recruitment. On expenses, Lila will clarify the rent allocations. Phone service is a significant expense (running about \$43/month) for virtually no use. The CC decides to cancel MaBell within 2 weeks; Lila will explore a forwarding option or we give CC members' phone #. It's noted we will no longer get our newsletters printed free; Madge will research best alternatives. Lila check on possibility of inserting return envelope.
The CC also approved renewing computer security software at \$102.85 for 3 years. We need to complete bank signature cards.
6. **Brookside School Farm:** The CC approved re-purposing the \$300 previously allocated to Brookside School Farm for weed abatement.
7. **Willits Community Alliance:** WCA is starting a series of town hall meetings, with the first one on Sept. 22nd dealing with revitalization efforts.
8. **WELL's Fall Program:** In view of the WCA event, we'll probably do our program on Local Investing & Business on Oct. 6th. There are a number of local & EDFC opportunities to bring up to date.
9. **Website Update:** Madge has begun work on content/ menu schema; Tim is working on other possible programs (Wordpress is somewhat difficult). We still need to

resolve who can efficiently post pdf's, photos, etc. Tim will see how many "hits" we're getting.

10. **Follow-up on Paul Cienfuegos:** Peter & Jane are meeting to look at next steps. We should stay involved.

11. **Talent Show:** Jim Marrill is planning a talent show on Oct. 5th, probably a fundraiser for Food Bank & Comm'ty Services. Spread the word to recruit talent!

12. **Next CC Meetings:** Since Holly was unable to attend tonight, she will instead facilitate at our Mon. Aug. 19th meeting.