

WELL CC - Meeting Minutes June 24, 2013

Attendees: CC members Madge Strong, Kimbal Dodge, Tim Rice and Holly Madrigal;
Others Beth Riedel, Lila Ryan, Mike Burgess
Facilitator: Tim; Notes: Madge

1. Minutes of 5-20-13 approved.
2. **Financial Review:** WELL savings acc't has \$4,876; checking acc't has \$9,395 of which \$7,350 is designated for WOWSER and \$1,519 for SOLLV, leaving only \$526 for WELL itself. This does not yet include a \$300 allocation (approved last meeting) to the Brookside School Farm. CC agrees to move \$1,000 from WELL savings acc't to the checking acc't. We also have \$2,823 in the Pay It Forward (PIF) acc't. (\$500 of PIF funds are "invested" in the Mushroom Coop.)
The CC approves removing past president Peter Norris and adding newly elected president Holly Madrigal as check signers. Lila will get bank paperwork.
We want to review income/expense to date with our projected annual budget at our next CC meeting.
3. **Paul Cienfuegos Event:** The CC ratifies the informal phone polling to authorize \$100 from WELL to co-sponsor this Community Rights workshop on July 1st. We agree that in the future, sequential phone decisions are not appropriate. If time urgency does not allow for deciding at an actual meeting, we should arrange a phone conference call.
4. **Bike Show:** Holly reports it was a great success despite the heat: a good turnout and enough bikes for all categories. Best in show prize (\$80) went to David Drell. Holly & Kimbal are arranging gift certificates for other winners. CC approves \$80 reimbursement to Holly (with Holly abstaining).
5. **Nor-Cal Transition Group:** Madge will stay in the loop via Larry Goldberg about a regional meeting sometime this Fall.
6. **Newsletter:** Madge sent a list of potential articles, plus two suggested by Jennifer. Lila will do a WOWSER article; Peter a blurb about Paul Cienfuegos. Madge write or will contact other writers.
7. **Farm Tour:** Tentative date was Aug. 10, but we're changing to Aug. 3rd or 17th due to a personal conflict, and checking with NCO to coordinate with their garden tour plans. Kimbal has arranged for several farms; she & Madge will meet this week to further develop the plans & PR. CC generally liked the idea of a small charge to also provide lunch, so likely \$5 for members, \$20 for new memberships with the tour & lunch included. (Could be \$0 and \$15 without lunch.)

8. **Fall Program on Local Investment & Business:** Madge reports several new developments are coming along, e.g. meat-processing, bio-char, & solarization projects. There's also a County group looking at public banking. Madge & Holly will start planning for a Fall event (possibly Sept. 29 or Oct. 6) to update on these issues, inviting John Kuhry (EDFC) and others.

9. **Member Renewals/Lists:** Per Lila, there are 180 paid-up members, and 84 whose membership expired in 2012. Beth & Madge should consider follow-up on those 84. Meanwhile, the "announce" list has only current members. We agree to have two email lists: "members" and other "announce" folks (the latter would get notice of important events and teasers for the newsletter). Tim will set that up.

10. **To Do List Review:** Several items are covered in other agenda items or will be updated in next To Do list. Holly reported Skunk Train did not need a PIF loan, but another business may be interested.

Main discussion was on website: Madge will work on content/ menu schema; Tim is working on other possible programs (Wordpress is somewhat difficult); Mike has a problem with access from his low-speed internet. We need to resolve who can efficiently post pdf's, photos, etc. The Paypal button is now working. We'd like officers' contact info listed (at least Holly and Madge). Mike needs calendar items in text format.

11. **Fukushima Response:** A Ukiah group is organizing an entry to 4th of July parade, Fall events, and calling for monitoring. We feel this is a very worthy cause but not congruent with WELL's mission. No action taken. Info has been forwarded to WEC.

12. **Database Update:** Lila presented about how the database is being modified and how it can be useful for many functions. She is making it easier to get info, reports, and to input data.

13. **Next CC Meetings:** We will meet Mon. July 22nd with Holly facilitating, and Mon. Aug. 19th with Kimbal facilitating.

Meeting adjourned at about 9:20.