

WELL Meeting Minutes

March 18, 2013

Facilitator: Tim; Recorder: Beth; Keeper of the Heart: Jane

Adopted minutes from previous meeting, Feb 18th

No To Do list present so not checked.

Discussed donating to KZYX. Kimball suggested \$100. Peter 2nd ADOPTED

Conflict Charter – postponed till Mar. 25th meeting

SOLLV: WELL to be the fiscal sponsor for education and advocacy activities. (Lila stated we already have \$1300 for SOLLV in our Paypal account.)

NCO Garden Tour. Susie is speaking with NCO, which is planning a garden tour. We could make ours a Farm Tour so they would complement each other. As Susie gets more information she'll bring it. There will be a proposal later as this evolves.

Mushroom Coop. Mike went to the spawn plugging. Difficulties were seen in how slow this process is. (They're now out of beeswax & need 200 lbs. With none available here, only got 20 logs done.) Saturday (3/23) @ 3 pm is organizational meeting at the Grange. Peter will represent WELL

WELL Coordinating Council Member prospects: Rerunning:

Peter – no

Tim – if no one else

Jane – if change date (Mon pm) to a different week

Jane suggested Mike Adams.

Susie concerned about attracting people to 2nd Circle - how to attract more people?

Next meeting bring names!

Meeting Date Changes: Choice either 1st or 4th Monday of the month. Jane needs a vote to decide if she'll run. Tim wanted to wait for Holly, but needed now (if always wait for everyone, never get things done) Motion by Jane for 4th Monday of the month, Passed. Starting in May. *[NOTE: Changed back to 3rd Monday at the following meeting, since Jane decided to resign.]*

J, Jeavons Report: Lila – attractive power point (plant or we'll all die!); Did not describe his method of bio-intensive growing. Went Well! Kimball – noted his comments on how Human Manure needs to be done for the minerals. 50 – 60 people attended, some new faces. How publicized:

JJ de Forest article

Radio: KZYX & KMUD

Facebook

Hand bills

Flyers

Farmers Convergence Report: about 200 people, well organized with great presentations; round table talks on variety of topics. Yoke – for meet & greet / networking (with info on needs & assets). Great Food! Very participatory. Lila will write down organizational ideas & processes for our use: Discussed Food Program at the new Charter School (noted the farm to school program project presented that happens in Lake County). Peter suggested looking at the Transition-town Charter Book.

Website: Susie – breaking up into 2 branches -- Techy (Tim, Mike & Paul) vs. Content (Susie)

- wants more on the content team + editor but no micro managing
- only willing to work if has full authority, not proposal authority
 - if someone else is going to rewrite everything, not worth doing
- Lila to go on it too – she prefers the editing & organizing part, but can write too if nec.
- Madge to be on it too?

Proposed & passed for “web team to have FULL AUTHORITY as long as the information follows WELL's mission and vision

Next CC meeting is for April 15th (already published in publications) -- to be facilitated by Jane

Send her agenda items (directly) by April 5

Agenda needs to be posted by two days prior to the CC meeting according to the By-Laws, which can't be changed without a vote by the entire membership.

NEW IDEAS for speakers, etc.

Rights of Nature – Paul Cienfuegos: Peter is doing this for the Grange, possibly in June ?

Long Term Planning

formal report from the mushroom coop

major town shutdown of Willits with Fire & police, etc.

long term emergency essentials

more FUN, e.g. talent show, dance

April Gardeners Exchange: Kimball suggests a door prize of Grange Grain containers to help advertise & so get more sales of the grains. Does Grange Grains have stickers for the buckets? If not we'll possibly sponsor this. She'll purchase a bucket from Grange Grains. Passed to spend up to \$20 for this.

NEXT MEETING (Monday the 25th of April) to decide on a May or June event!

Lila office information: she's attained her data base goals

showed us a letter asking people to reup successfully (with several easy options)

shows where people's \$ goes & their year total for donating

also able to show reports of many kinds (several examples were given)

WELL member check in list for the door: all members listed (including second names)

plus it shows the date of their renewals! & current members are first!

Contact to renew list is able to use any renewal dates!

We now have 150 memberships (many are family)

Now she's looking at window envelopes (to save time & supplies)

Ideas to notice what's happening & find people excited on specific subjects & create groups

many interested in agriculture in the valley. do surveys – what do people want? survey who currently is in agriculture (who's currently farming & gardening) Noted cost \$600 to mail to everyone in the 95490 zip code. Consider survey monkey on web to do surveys too. look at Michael Foley. WELL work again with community gardens???

Did Well, Do Better:

listened to each other; went fast; felt heard

cards are good – helped with the speed, but 2 folks don't like the cards