

## WELL Coordinating Committee Minutes of Feb. 18, 2013

Present: CC members Madge, Susie, Kimbal, Peter, Tim (Holly & Jane absent);  
Guests Patricia Norris, April Tweddell, Lila Ryan, Mike Burgess, JJ DeForest, Larry Buzzbee  
Facilitator: Lila; Minutes: Madge

1. **Minutes:** Minutes of 1-22-13 were approved.
2. **North Coast Mushroom Farmers Coop (NCMFcoop):** Larry Buzzbee gave an update on recent meetings and progress. The official founders meeting, where Bylaws etc. will be adopted, is in March. He requests we serve as 501c3 fiscal sponsors for their application for a grant from the Ukiah Natural Foods Coop. That sponsorship was approved unanimously.
3. **Grateful Gleaners:** Grateful Gleaners, one of WELL's original programs, also requests we serve as their fiscal sponsor for a potential grant from the Coop. We unanimously approved that sponsorship.  
(Peter & Madge will get these two groups WELL's 501c3 letter for their applications.)
4. **Office Matters:** Lila reported she is caught up (including learning Quickbooks), has sent PIF thank you letters, deposited long-lost Paypal funds to our bank account, and organized office storage area. Two phone messages were also handled:
  - JJ DeForest, new Willits News reporter, who is attending tonight; and
  - Tanya Paul, seeking our participation at Round Valley High School Career Day on Mar. 1<sup>st</sup>. Lila and Mike will represent us there.
5. **DropBox/ File Transfer System:** Tim recommends a much more secure encrypted "VNC" channel (only between our computer and Freddie Long's) rather than putting our data into the more vulnerable cloud of DropBox. He will implement that.
6. **Grange Rental Policy:** Peter reports the Grange will co-sponsor any farm and food-related events (split the door donations rather than pay rent). He will verify the status of those and possible other WELL events.
7. **Membership Committee Report:** Beth, Lila & Madge met and are following up on renewals. (Madge will send draft letters for review and schedule a mailing party.) We also recommend having two major events/year that are free for members and otherwise cost \$15, which will include membership through next year. The first such event could be this year's farm/garden tour.
8. **Website:** There are concerns about the problems or limitations of our website format (e.g. not able to upload pictures, bumping items on home page like a blog instead of featuring our choices, handling of the calendar items). We would like the subcommittee (Peter, Susie, Mike, with tech advice from Tim) to assess whether the current system is workable or if we need a better host or server, and to propose a suitable solution/format by next CC meeting. Meanwhile, proceed with whatever is feasible on website improvements.
9. **Upcoming Events:**
  - a. **John Jeavons, Mar. 10:** Peter is handling arrangements, PR, etc.

- b. Garden Forum, April 7:** Kimbal is organizing, inviting presenters, etc. Madge will help with PR as needed.
  - c. Posters:** The CC approves allocating up to \$30 as needed for graphic design on posters for each major event, or credit such work as in-kind contributions. (Lila also offers graphic help on posters.)
  - d. Event in May or June:** Not yet determined. Possibly emergency kit making &/or guest speaker?
- 10. Farm/Garden Tour:** Potential dates would be Aug. 3-4 or 10-11. We brainstorm pros and cons of in-town walking tour vs. driving to area mini-farms (e.g. Community Garden, Senior Center, Green Uprising, Hospital, possibly Golden Rule, etc.). The CC's consensus is for the guided driving tour. Kimbal & Madge will develop plans. Lila offers and anyone else is welcome to help organize this.
- 11. Caltrans Bypass Position:** After a lively discussion of the political issues and the impact of this proposed project on Willits and on WELL's mission, the CC votes unanimously to publicize our concerns, stressing positive alternatives that can garner broad community support. Madge will draft a letter for CC review by email. We did not take action on the idea of sponsoring a Town Hall on this issue.
- 12. Strength Inventory:** Susie would like follow-up on the training session, including feedback by email. Possibly this should be on a future agenda.
- 13. Business Fair:** Holly did a fabulous job and it was a great success!
- 14. Newsletter:** We didn't get to this agenda item, but the deadline is end of next week. Madge will send separate email with suggestions; more ideas welcome!
- 15. Next CC Meeting:** Mar. 18, 6:30, Tim will facilitate.