

WELL Coordinating Committee Minutes of Aug. 16, 2012

Present: All CC members (Peter, Holly, Madge, Jane, Kimbal, April & Tim); Guests: Beth Riedel, Susie Dean, Chris Koskinen, Pat Norris

Facilitator: Holly; Minutes: Madge

1. **Minutes** of July 23 were approved. The "To Do" list was reviewed, with some items done, some on today's agenda, and some on the back burner.

Regarding "announce" list-serve, the CC approved setting that up provided at least two CC members OK sending any items to the list; two serve as moderators; and it be used a maximum of once per week. Tim will set up.

2. **FreeSkool:** It's suggested we request an article about them in the next newsletter.

3. **Computer/Software/Equipment:** Tim reported on main options of buying a current, new system (with 5-year warranty) from Dell, at just under \$1,000 including a new monitor vs. slightly less old than our existing computer. Harry suggested we look at a Lenovo model the was similar to the DELL but not quite as powerfull, shorter warranty, and not as expandable. Peter talked anout offerings at about \$250-300 range that were about the same vintage as what we had. Patty Freeman donated her older office computer. For software, as a non-profit we can buy through TechSoup. The MS Office Suite we need is \$31 through Tech Soup. Tim recommended the new Dell, which includes tech support and can meet future system upgrades that older models cannot. The CC approved authorizing up to \$1200 for computer and software but not including a new monitor. (Patty?s monitor would be an upgrade from our existing monitor. Tim will assess best use of this donated equipment. Kimbal will write a thank-you to Patty.)

Peter recommended we also invest in a projector that does both video and power point and can stand alone (doesn't need to be hooked to a lap-top). After discussion of the need for continuing outreach and education, the CC approved approx. \$440 for purchasing the model Peter researched.

4. **Film Programs:** Peter reported that initiating and promoting an additional film program (beyond the Now & Then and Wednesday movie nights at the Grange) is too much, but that Now & Then is very responsive to film ideas. They have agreed to show Future of Food (or another food film) on Sept. 20 as part of promoting Yes on 37, the Label GMOs measure, which both WELL and State Grange endorse.

WELL is sponsoring a showing of "Women on the Land" (with the film-makers) at the Grange on Sept. 21. Kimbal is point person, working with Jane Fatcher.

5. **Sustainable Seed Company:** Following up on contacts from the Arcata conference, Peter met recently with Farmer John of this seed company, which recently moved to Covelo. John is seeking to form a localization group in Covelo and would like advice and networking with us. It's suggested this be written up in next newsletter.

6. **Kinetic Carnivale Handcar Sponsorship:** Holly reported that the Youth Grangers are enthusiastically working on their entry, with our \$300 sponsorship. She is sending out a press release, and we will be noted as sponsors. Go Grange Youth!

7. Financial Report: Madge reviewed the comparison of past years and of the 2012 budget with actual income & expense at mid-year. Basically, almost everything is on track, although event room rentals are up, and new equipment purchases will of course increase that item this year.

8. Data/Office Contract Position: Since Monique now has an almost full-time job, the CC decided to consider other potential applicants for that contract position. Madge, Monique and Susie will draft a job description and place notices in TWN and our newsletter to solicit applicants prior to next CC meeting. Kimbal will write thank-you to Monique.

9. Next Events/Investment Group: Other than “Women on the Land”, no other WELL events are yet scheduled. We do want to keep momentum going on the investment group. At the Aug. 6 meeting, the greatest enthusiasm was for “tithing” – donations to a revolving loan fund – and an investment co-op focused on a specific project. The subcommittee (Madge, Jane, Holly, Tim, Susie) will meet Sunday, Aug. 19, 5pm at Madge’s to plan next steps and likely another public meeting in October. By then we want to have very specific proposals. The CC also voted to allocate up to \$350 toward legal advice (possibly sharing cost with EDFC), in case the committee decides to proceed on that right away.

10. Next Newsletter: Newsletter will be done over Labor Day weekend; deadline for submissions is Aug. 30. Ideas include:

- Kinetic Carnivale, and our hand-car entry sponsorship (Also a WELL table??)
- Women on the Land, Sept. 21
- Future of Food (?) Sept. 20 and Yes on 37
- Bio-char
- Oct. 3 Candidates Forum
- Next Investors meeting AND soliciting applicants for revolving loan funds
- Ad for data management contract position
- Freeskool
- Grateful Gleaners (note article in 8-17 TWN)
- Sustainable Seed Co. in Covelo

11. Next CC Meeting: Will be Sept. 17, 6pm. Peter will facilitate. Items may also include: joining Transition Town; Office on Main St.; Beth & Madge report/next steps on membership renewals; Fall WELL meeting (and CC election).

TO DO LIST

Left-over from Previous Lists:

Madge – Contact seed grant recipients for an update/report
Madge – Revise & send out Event Planning Matrix
Kimbal – Ask for WEC billboard notices
Holly – Draft of “State of WELL” flyer
Holly -- Contact Patty Bruder to update us on Food Policy Council
Madge – Add referral numbers to office answering machine message
Madge – Draft guideline for adding to “2nd circle”
Peter – Write up Adaptation Conference for website & next newsletter
Beth & Madge – Continue member renewal followups
April – Lead on City Council Candidates Forum

New Items from Aug. 16:

Tim – Implement “announce” list-serve
Peter – Ask Freeskool for article in next newsletter
Mo – Checks for new computer, software, and projector
Peter, Tim – Purchase/install new equipment
Tim – Assess use of Patty Freeman’s other computer equipment
Peter – Outreach with new DVD, etc.
Peter – Ask Farmer John for newsletter article re: Covelo localization
Investment Committee – refine strategy; plan for next meeting
Kimbal – Lead on showing “Women on the Land” Sept. 21
Madge/Mo/Susie – Job description & notice for office help position
Holly/Kimbal/April/Pat ? – WELL table at Kinetic Carnivale?
Kimbal – Thanks you’s to Monique and Patty Freeman
Peter – Next CC meeting agenda
Newsletter articles due Aug. 30!