

WELL Coordinating Committee Minutes of April 16, 2012

Present: CC members Kimbal, Peter, April, Holly, Madge, Jane & Tim;
Guests: Christopher Martin, Harry Maurer, Pat Norris, Beth Riedel, and Roger Wilson
Facilitator: Peter. Minutes: Madge

- Miscellany:** Minutes of Mar. 19th are approved. The To Do list is reviewed, with reminders for unfinished items.
April & Pat have plans for our tabling at the *May 26* WHAT Walk in hand.
A revised agenda is approved.
- Emergency Preparedness Workshop:** Holly initiates a discussion of addressing a short-term emergency (e.g. fire, earthquake) versus longer-term systemic change such as economic collapse. Consensus is short-term is a good way to start in the right direction, without triggering tune-out denial. Like bee-keeping, important to stay calm in any emergency. Keep the long-term issues on our radar, including spiritual aspect of Transition Town – moving toward real sustainability. Holly is partnering with someone from Mormon Church plus involving local merchants, CERT, etc.
Tentative date for all-day kit-making is *Sat., July 28th* (at a visible outdoor town location).
Concern is raised about maintaining emergency food supplies (MRE's) in the storage containers; perhaps someone or group should sponsor an annual fundraiser to use "old" food supplies and replace them. Also a Community Foundation Grant might be applied for. Talk to Sheriff about these concerns. It's also noted that CERT meets tomorrow evening at Brooktrails.
- Hometown Radio:** Roger updates us on status of AM broadcast (a slow start, not enough influx of volunteers, plus very short-range), and requests WELL sponsor a potential application for a low-power FM license. The application window will likely happen in late-summer, must be made by a non-profit, which would then own the license. There is no initial application cost and no financial obligation. (Radio volunteers would need to fund-raise about \$8,000-20,000 to actually go on air.) We might need to have our insurance cover this. The CC approves applying for the license provided a committee (of at least 3) manages this project and reports to the CC.
- Adaptation Conference (July 19-21 in Arcata):** This conference will feature many big names in the localization movement, and they'd like WELL to participate and make a 15 minute video presentation. We decide not to do the \$1,000 for a live-feed here. The CC approves, and Peter will be point person, attending as a participant and assembling a video. (Refer to Madge's Channel 3 interview, City's water program, solar plant, other Al Rosen footage.)
Conference organizers may want to come visit us.
We also approve \$100 to Channel 3 (Al/Andy) for their ongoing video coverage of WELL.
- State of WELL, Flyer, Memberships:** State of WELL poster/ad is still pending. Peter requests comments on his draft update of the tri-fold flyer. Beth & Madge will organize follow-up for membership renewals after we get updates from Monique (who is currently care-giving for her grandmother).
- WELL Website:** We want to be sure WELL events get "top billing" on the website, and more obvious ways to link to other events, background info, and things like Grange news. Roger reports that the Grange has plans to create its own website (preferable to setting up a Grange page on our website). Harry is happy to do some

restructuring and will moderate with that in mind. He'd also like to see links for issue areas, such as water, energy, etc. Harry should check with CC (point persons Peter & Tim) if questions as to priorities for website coverage.

Harry notes we need to collect PayPal funds; he'll arrange for those to be sent to our bank account. Harry will notify Monique, who needs to be sure to add new members who've joined or donated via PayPal.

7. **Seed Grant Follow-up:** Madge will send letters, with a deadline for grant recipients to report on status. Kimbal will check with Antonia about status of Brookside School Farm. Perhaps the Grange could take on oversight of trying to keep that garden operating?

8. **Local Wealth:** Many of us will attend Michael Shuman's "Local Dollars" all-day workshop *April 27th*, as well as the WELL-sponsored "Co-Creating Local Economies" forum *April 29th*. Soon after that, we need a planning group (Peter, Holly, Jane, April, Madge, possibly other non-CC folks?) to get more specific about our potential options.

This will then be the subject of a "Brass Tacks" WELL community meeting, now planned for *Sunday June 3, 4pm*.

Meanwhile Holly & Madge will draft an email to go to the dozen potential interested investors from our Mar. 25 forum.

It's noted we might defer a garden tour this year to focus on this high priority.

9. **Goat Dairy Training:** The CC approves allocating \$350 to cover one scholarship and to serve as fiscal sponsor for other donations through our 501c3 to support this excellent training to localize food production.

10. **Next Meeting:** Tim will facilitate the *May 21* CC meeting. Among other items, updates on Food Policy Forum and Harris Quarry (postponed from this agenda) should be included. Facilitator should solicit agenda items about 2 weeks in advance, then send draft agenda for comments, then post agenda to website about 3 days in advance.

Meanwhile, send any material to Jennifer (jtpoole@saber.net) for the May-June newsletter!!

TO DO LIST

Left-over from Previous List:

Peter – Explore possible film programs
Jane - Ask about Grange co-sponsoring films

Beth & Madge – Organize follow-up phoning for memberships
Monique – Consult w/ Beth & Madge for tracking returns from the mailing

Madge – Contact seed grant recipients for an update/report
Holly – Invite Michael Foley to a CC meeting
Kimbal – Invite Antonia to a CC meeting

Madge – Arrange a training for volunteers to water W. Commercial St. planters

April & Pat - Handle WELL table for May 26 WHAT Walk

Madge – Revise & send out Event Planning Matrix
Kimbal – Reserve, set up, close Grange; ask for WEC billboard notices
Kimbal - Get quotes for printing newsletter

Holly – Start draft of "State of WELL" flyer

More To Do's from 4-16-12 CoCom Meeting

April – Check w/ CofC re: June 3 & July 28 event dates

Kimbal – Check w/ Grange re: June 3

Holly – Continue plans for Emergency Prep Kit day, July 28

Who? – Talk to Sheriff, CERT, re: stored food supplies, fund-raising

Peter – Lead on Adaptation Conference, video re: Willits localization

Holly/Madge – Send email to investor list

“ “ + Jane – Convene meeting to plan June 3 Brass Tacks forum

Harry – Give WELL event top billing on website

- Follow up on getting PayPal funds to the bank and to Mo for database

Mo – Updates (from PayPal, mail etc.)

Mo – Send \$350 (+ \$100 from Madge) to Green Uprising Farm, 2301 E. Hill Rd.

- Send \$100 to Channel 3 (or to Al Rosen/Andy Wright – ask Madge)

Tim – Facilitate next CC meeting, May 21