

WELL Coordinating Committee Meeting Sept. 19, 2011

Present: Members Laura, Peter, Kimbal, Jane, Holly, Madge; Guests Pat Norris, Harry Maurer, and Larry River
Facilitators: Peter and Holly; Notes by Madge

1. **Willits Creek Path Issues:** Larry River presented his concerns about the potential path, including written statements from his family and from Jan Smith, who own the properties on either side of the Golden State Land Conservancy parcel. Given past abuses (fires, camps, cutting trees, litter, etc.) they do not wish to have public access. The Rivers are also disappointed with lack of communication from the GSLC and feel Bob Whitney has misrepresented the prospect of a trail to the public.

CC members regret the lack of communication and understand the owners' concerns, but still hope it's possible to explore if security and privacy concerns could be adequately addressed, in the future. Larry suggests an alternative bike/pedestrian corridor should be incorporated if/when a 2nd access road from Brooktrails is developed.

2. **Minutes** of previous meeting are approved.

3. **Upcoming WELL Events:**

a. **Sept. 24 Bike Parade:** Madge notes that this is a low energy event (from WELL volunteers, as well as fuel!) to participate in a global day of action, bringing attention to the Keystone XL pipeline, global climate change, and moving beyond fossil fuels. A young volunteer, Kim Alexander, is also having a "Sustainaball" with music, poems, etc. at the Sept. 22 Farmers Market.

b. **Oct. 6 Nate Downey:** Peter reports that plans and PR are all in place, including display of water tanks. Nate will stay either at Madge's or Motel 6 (unless Peter finds another host).

c. **Oct. 23 Building an Ark:** Jane has lined up Tom Alman and Jeff Crawford (CERT). Pat will contact Brooktrails Fire Chief; Laura will contact Marilyn B. to recommend a good Mormon Church spokesperson; and Peter N. will speak on what other towns are doing plus his neighborhood group. Peter will have catalogs re: emergency supplies; Kimbal will bring Local Food Guides. Cate is doing a poster. Laura will MC the event, with: community announcements; WELL C.C. election; Tom Alman; then the panel; then audience participation.

d. **Nov. 20 Potluck & Community Brainstorm:** It will be our last event for the year; we'll keep it simple!

4. **C.C. Election:** Jane has submitted her resignation :>(That means 5 seats are "up": Kimbal, Holly and Laura say they plan to run again; we don't know yet about Bill. We brainstormed a bunch of prospects. We should divvy up and contact those most likely to be interested in and contribute well to the CC.

5. **Report on Garden Tour:** It went very well, with gardeners and visitors all pleased. (Jerry-Jo's photos are great!) If anything, there were too many gardens for the time & energy to see. Refreshments need to be simplified: not as many types and locations and probably no need for "staffing".

6. **Hometown Celebration, Oct. 14:** Kimbal will set up a WELL table, but we need outgoing folks to actively contact passers-by. Peter, Pat & Madge volunteer. Perhaps Ukiah & Callie or others might help? Include ¼ sheet flyers for Oct. 23 event. Try to get new members signed up.

7. **Local First:** The C of C committee is very active now, but almost all focused on the Hometown event. Madge, Mason & Cate are attending and want to push for more "Buy Local" promo, with some great ideas from recent BALLE conference in Bellingham. Holly suggests a meeting with Lynn K, Mase & Cate, Alan F. & Patty, WELL et al to move this - maybe at our Nov. 14 CC meeting. Also solicit articles on "buy local" for next newsletter.

8. **Future Agenda Items:**

- a. Financial & Office Issues
- b. Reskilling and/or Farm/Ranch/Seed workshops, collaborate with TT, Grange, WELL, others?

9. **Next CC Meetings:**

Oct. 17 – Peter will facilitate

Nov. 14 – Holly will facilitate

(Facilitator should email reminder of meeting & request for agenda items.)

We need to decide about a possible late Nov. or early Dec. meeting to begin planning 2012 program, responsive to Nov. 20 community brainstorm.

10. **WELL Website:** Harry showed us how we could submit items to be posted to the website. (Someone should learn this! Madge, for one, just really appreciates how Harry takes what I send him and does it! The website looks great.)

P.S. Is Laura or Holly updating our Facebook page from time to time?