

## WELL CoCom Minutes, Jan. 10, 2011

Present: CC members Jane, Holly, Kimbal, Madge, Bill; guests for part of the meeting Pat Norris, Bill Bruneau, Mason Giem, Cate Oliver

Facilitator: Holly; Notes: Madge

- Jan. 23 Water & Energy Forum:** Jane reports that Brian Corzelius had wavered but has now declined due to time constraints. He suggested, however, that we make copies of the Willits section of the Energy report to have at our meeting and also available at the Library. Holly will try to locate that document. She will also contact all participants (Larry Desmond, David Partch, Quinton Roland & Keith Rutledge) to get bios, see if they need AV equipment, and let them know the format. Basic format (after community announcements) is 10 minutes each (up to max. of 15), then Q&A time at the end. Kimbal has reserved the Grange, and will coordinate snacks. Cate did an excellent poster; Holly will print color copies for Kimbal to put up. Madge will do a ¼ sheet hand-out.
- Proposals for Funding:** Bill Bruneau and Mason & Cate came, due to confusion about when we would review funding proposals – which we had postponed to our Feb. CC and decided did not need personal presentations. Bill did briefly present his proposal, with copies to CC members.
- Brooktrails Issues:** Pat reports that the BT Board meets 2<sup>nd</sup> and 4<sup>th</sup> Tuesdays, 7pm. She and/or Jane will try to attend regularly. Pat or Mason should check on when the BT Community Garden is agendized. [Pat later notes that water issues will be discussed at their Jan. 25 meeting.]
- WELL Budget/Finance:** Madge distributes copies of 2010 Profit & Loss, which shows net income of \$11,000 – thus we're in the black without touching the \$10,000 gift funds to date. The CC also approves the 2011 budget, with the only substantial change from 2010 being an estimated \$900 expense for the contract newsletter editor.
- Goals (Where We're Going...):** Jane quotes thoughts from Liam, briefly paraphrased as "Look at the whole community; support what people are doing; look for 'holes' and find people to fill them. Ask 'How can we help you?' Filter everything through criterion of 'How can we more toward self-reliance?'" That seems to all a cogent summary of what we learned at the retreat, and has room for us to be both connectors and doers (taking on a 'deliverable' project).  
Pat adds her desire to create open spaces – and repeat often – that could draw in and allow all to participate. WELL could help this happen but these should NOT be WELL events.  
We begin discussion of Madge's draft "Goals & Action Plan for 2011", focused mostly on local business items. Holly notes county-wide EDFC may be starting a 'Made-in-Mendo' type website, and West Co. is helpful for start-ups. She will follow-up, perhaps with other key players, articles and a future forum.

The need for more outreach should be on future CC agendas. Madge & Laura will work on Power Point; Madge will speak on Channel 3.

Bill notes the need to build shared awareness, raise consciousness, build community as the only way to survive/thrive into the future. He & others suggest ideas for guest speakers who could both educate and inspire, including: Richard Heinberg, Julian Darley, Raj Patel, Paul Sinfuegos, Michelle Long, Derek Long, and Charles Bush. Bill, Holly or Kimbal will contact some of these to see who is available (incl. cost and timing).

We decide to shoot for monthly general meetings (in view of growing excitement and urgency), alternating local with guest programs. Here's our tentative schedule for the whole year (generally 4<sup>th</sup> Sundays):

Jan. 23 – Water & Energy Forum (facilitated by Holly)  
Feb. 27 – Swap Meet (led by Jed)  
Mar. 27 – Growing Home Gardens (facilitated by Kimbal or Madge)  
April 17 – Guest Speaker (Bill has arranged for Charles Bush)  
May 21 or 22 – Barn Dance (Kimbal organizing)  
June 26 – Transportation/Land Use Forum (maybe ½ day)  
July 4 – Parade, possible WELL entry (Holly & Kimbal)  
Aug. 28 – Walking Garden Tour (Madge organizing)  
Sept. 25 – Guest Speaker (possibly Michelle Long)  
Oct. 23 – Emergency Preparedness Forum  
Nov. 20 – Community Brainstorm/Talking Stick

For all general meetings, we want to have a brief presentation on 'What is WELL' (Madge will present), and a poster board list of projects for people to potentially get involved with.

6. **Minutes:** Minutes of the Nov. and Dec. CC meetings are approved.
7. **Next CC Meeting,** Feb. 7, 6pm: Laura will facilitate. For homework, we should all review proposals for use of our \$10,000 gift.

## TO DO LIST from Jan. 10, 2010, CC Meeting

### **Jan. 23 Water & Energy Forum:**

Holly: Locate & make copies of Willits section of the Energy report

Contact participants for bios, AV needs, & format

Make color copies of poster

Annie: Send out PSAs

Kimbal: Put up posters

Arrange for snacks

Madge: Do a ¼ sheet hand-out for Kimbal, Mason, Jane, etc.

Do brief WELL presentation; if possible, poster board of projects

### **Brooktrails Issues:**

Pat/Jane: Attend BT Board regularly.

### **Future Programs:**

Madge & Laura: Complete Power Point; Madge will speak on Channel 3.

Bill, Holly, Kimbal: Contact potential guest speakers

? Coordinate with Jed re: swap meet Feb. 27

Madge: Send out email update; other PR

Kimbal/Madge: Begin plans for Mar. 27 Home Gardens Forum

Kimbal: Plan May 21 or 22 Barn Dance

? Plan June 26 Transportation/Land Use Forum (maybe ½ day)

Holly & Kimbal: Propose ideas for July 4 Parade

Madge: Plan Aug. 28 Walking Garden Tour

? Plan Sept. 25 Guest Speaker (check w/ Grange re: Harvest dinner date)

Jane: Plan Emergency Preparedness Forum

### **Next CC Meeting, Feb. 7, 6pm:**

Laura: Facilitate

All: Review proposals for use of our \$10,000 gift

Continue to work on "Goals & Action Plan for 2011"