

WELL COORDINATING COMMITTEE MEETING, Nov. 8, 2010

Present: All CC members – Jane, Richard, Holly, Kimbal, Madge, and new members Bill White and Laura Rowland; plus guests – Pat Norris, Sandy Marshall, and Mason Giem.

Kimbal facilitator; Madge minutes

1. **Minutes Oct. 13** were approved as submitted. (Note: An Oct. 25 CC meeting had been tentatively planned but was cancelled due to schedule conflicts. Today's extra meeting is to catch up on some of that agenda.)
2. **Election of Officers:** The following were nominated and unanimously re-elected: Jane McCabe, President; Richard Hincker, Treasurer; and Madge Strong, Secretary. (Unfinished business: one CC member needs to serve a short term so that 3 are up for election in Spring.)
3. **2011 Budget:** Madge distributed copies of info on 2009 and 2010-to-date actual expenses/income, and a draft 2011 budget. Brief overview is that we're in the black and not dipping into our \$10,000 gift for operating expenses. Further discussion is postponed until we review goals and programs for 2011.
4. **Fund Appeal/Renewal Letter:** The draft was sent earlier and tacitly okayed. We set this Wedn., Nov. 10, 10:30am for a mailing party, with Richard, Pat, Kimbal, Bill, Jane & Madge planning to help.
5. **"Self Reliant Willits" Upcoming Activities Posters:** Mary Z. has distributed a first edition. The CC approves \$210 to pay printing costs for 10 editions in 2011. We also suggested some design improvements, clear attribution (i.e. compiled by Mary, funded by WELL), and want to assure that events in WELL's newsletter get included. Madge will be WELL's liaison.
6. **Newsletter Editor:** There appear to be three candidates interested in this position: Jennifer Poole, Liam, and Cate. Madge & Laura will review applicants and bring a recommendation to the next CC meeting.
[Unfinished from previous CC meeting: Contacts with other groups regarding the idea of a combined newsletter. Jane will contact Lynn Kennely, Kimbal will follow up with Grange and talk with Cyndee & Patti at WAG.]
7. **Retreat on Nov. 21, 1:30:** Jane will call to reserve the library meeting room; we'll go out to dinner afterward (approx. 5:30 or 6pm). Ideas and goals for the retreat were discussed:
 - Have Madge give a brief history/context of WELL;
 - How do WELL and Transition Initiative interact;
 - Build cohesion on WELL CC, within membership, within community;
 - Visioning process;
 - Focus on specific goals, with lead person for each.

Further discussion is needed to outline an agenda. Cyndee (who will facilitate) asks, "What do we want to be the results of this retreat?"

Who is included? Mary Z, Mason, Pat & Peter Norris are already invited. Holly will call Jed & Carlin, Ian Fitzpatrick, and Ananda Johnson; Jane will invite Michael Foley, Annie & RJ. Madge will invite Freddie. Ask the CC before inviting any others; we want to keep a manageable number. Our general meetings are the place for broader inclusiveness. (Unfortunately Laura will miss the retreat.)

8. **Community Foundation Grant:** Janice suggested by email that we apply for the Willits Creek Trail project. Laura will contact Janice and get info from the CFG website to see if it's possible to pull together an application in time (due Nov. 11). If so, the CC authorizes applying under WELL's sponsorship.

It's noted that we already allocated \$1,000 toward hiring a consultant to negotiate with private land-owners. Brooktrails Township has not yet acted on this. Jane (and possibly Bill W.) offer to "bird-dog" this issue.

9. **Next Community Meeting:** We previously set a date of Jan. 23 for next community meeting. Themes might be water (Quinton & others) and/or energy (REDI & others). We need to develop program ideas in next CC meetings.

10. **Using the \$10,000 Gift:** Based on our recent newsletter article, we've already received four ideas from members for projects to fund. These and other ideas should be assessed after our retreat, in the context of vision and priorities for the coming year.

11. **Next CC Meetings:** Nov. 15, 6:30 will be facilitated by Jane. Richard will ask Bill Bruneau to submit his idea in writing rather than present in person at this time. Our regular monthly meetings thereafter will be on the 2nd Monday evening of the month. Dec. 13 is scheduled, unless we decide it's not needed.

Miscellaneous: Richard will make additional office keys for CC members who need them.

Agenda items we didn't get to will be listed with the "To Do" list.

CC MEETING OF OCT. 13 – SUMMARY FOR NEWSLETTER

We reviewed plans and logistics for the Community Meeting & Health Forum for Oct. 17. We also noted that there are several candidates for openings on the CC, and therefore, in accordance with her request, have accepted “D” (Dierdre) Maurer’s resignation.

Mason Giem reported on his effort to develop a community garden in Brooktrails, with exciting prospects for a site with good soil, sunlight, and access to treated water. He will come back to us when funding needs are determined, probably this winter.

Mary Zellachild proposes to develop periodic posters of upcoming activities covering WELL and other relevant groups’ events, suggesting a title of “Self-Reliant Willits”. The CC is enthusiastic about this idea, which may also dovetail with our outreach to other groups, such as the Grange, Transition, Local First, WAG, etc., to develop a joint newsletter. Contacts are being made, with the hope of having a new editor in place for the January edition. Meanwhile, Janice has graciously offered to edit the Nov./Dec. edition (despite her move to SF at the end of Oct.)

We set a tentative date of Jan. 23 for our next community meeting and will plan the theme and participants at our next CC. We also set a date of Nov. 21 for a “Retreat/Advance” meeting of the CC and other key activists to review WELL’s mission, how WELL and Transition interact, and brainstorm future plans.

How to use our \$10,000 gift from an anonymous donor has not yet been determined, but we’ll begin soliciting project ideas from members, with the possibility of a number of smaller seed grants or one or two larger projects, perhaps seeking additional grant funding as well.

The CC also reviewed a number of house-keeping items, such as our tabling at the Farmers Markets and Hometown Celebration, updates on the computer database and handling of emails, the upcoming member renewal/fund appeal mailing, and changing the schedule for future CC meetings to Monday evening.

TO DO LIST from Oct. 13 CC Meeting

- Pat & others: Set up, facilitate, and clean up for Oct. 17 Health Forum
- Kimbal: Entry table for donations & check memberships for CC election.
- Jane/Richard: Handle CC election intros and ballot counting.
- Pat: Write follow-up article for the newsletter.
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- Mary Z: Check on printing costs, coordinate with contact people for developing upcoming activities posters (e.g. "Self-Reliant Willits").
- Jane: Contact Lynn Kennely re: joint newsletter idea
- Kimbal: Contact Grange & WAG " "
- Janice: Include notice that we're seeking new editor in next newsletter.
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- Mason: Continue developing Brooktrails Community Garden.
- Someone: Follow-up on Willits Creek Trail project.
Develop idea of solarizing Brooktrails water pumping.
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- Kimbal: Contact potential facilitators for Nov. 21 "retreat/advance".
- Madge: Email notice about the retreat to participants. (Mary will also email the Transition list.)
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- Monique: Begin checking emails weekly (or have Kimbal fill in).
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- Someone: Facilitate next CC meeting on Oct. 25

NEXT CC MEETING ITEMS:

- Follow-up re: joint newsletter and editorship.
- Choose location, plan agenda for retreat.
- Plans for using the \$10,000.
- WELL tabling at Farmers Market.
- Financial review, 2011 Budget.