

WELL Coordinating Committee Meeting Minutes, Aug. 11, 2010

Present: All CC except Richard H.; guests Pat Norris, Harry Maurer

Facilitator: Janice; Minutes: Madge

1. **Minutes** of July 14 & 28 are approved with an amendment that Janice will only continue to edit newsletter until she moves. We discussed a few ideas for a new editor.

2. **Farm Tour Plans:** Details of food and other logistics were discussed (Madge will review assignments in a separate email).

3. **Community Market/Harvest Fair:** Janice reviewed many aspects and volunteer needs. Jane will be point person for stage, sound, entertainment. She'll ask Hal Wagenet; if not, then Tom & Madge for sound. Will also ask Freddie if she'll recruit and MC entertainment acts. (Need an easel for the schedule on that day.) Kimbal & Pat will cover PR at Farmers Market & posters. Madge will do print/radio PR. Kimbal will coordinate beverage sales table. All of us, with Janice lead, will recruit volunteer monitors. Janice is working on borrowing vests from Jed, signage, chalk machine to mark slots, etc. Jane will also contact Chamber of Commerce (maybe help promote?). Emmy Good and others have offered kids' activities. More details to continue!

4. **Review of Aug. 8 General Meeting:** It was well-attended & raised many good ideas. Holly did well facilitating, with mix of new people. Madge will write up notes. We discussed WELL's on-going role, e.g. facilitator, networking, clearinghouse, vis-à-vis Transition. One idea is a community meeting of ALL groups working on Willits well-being. We suggest a CC plus others "advance" (not retreat) meeting to further explore these ideas, possibly Fri. evening dessert potluck Oct. 1 or Oct. 8. Kimbal will ask Richard H about hosting, and ask Carlin or Jed Diamond about facilitating.

Jane suggests the need to revive the format of a 5 minute intro to WELL at the beginning of all our general meetings.

5. **Next Newsletter:** Deadline is Aug. 25. Ideas for articles include: Aug. 8 meeting report; Farm Tour report (need photos!); Sept. 19 event; Acknowledging the \$10,000 gift; Grey water program; WHAT walk; Oct. 17 WELL Health meeting (& CC election); Item about CC candidates; Redwood Ave. garden; Grain silos; and Pentagon report about energy descent...

6. **Ideas for Donation:** In addition to seed grants, it's suggested we consider micro-lending, where some of the money comes back. Also Willits Creek community pathway (between Willits & Brooktrails) is in discussions. The CC approves allocating up to \$1,000 and offering WELL to serve as fiscal sponsor at no cost toward next steps to move this project forward. Janice has been liaison on this; when she leaves, perhaps Jed could take lead?

7. **Misc. Ongoing Items:**

- Grey water - item for newsletter;
- Red Wagon - Dee will test-run this on her own before setting a date for inviting other participants;
- Grants - Laura still willing but starting a job so has less free time; Janice mentions that Janet Orth's thesis project on building community organizations may lead to grant prospects;
- Power point - Madge hopes Pat, Laura, or others will take lead on putting the PP together (Jane will ask them); Madge is glad to kibbitz and help with presentations when we're ready. There is some flux as to focus (WELL/Transition) of outreach.

8. **Financial Review:** Briefly, Madge notes we are well into black as of end of June (prior to our \$10,000 gift). Much lower expenses thanks in large part to Janice's volunteer newsletter editorship. Yay! Schedule detail review for next CC meeting.

9. **Next Meeting:** Sept. 8, Jane facilitating.

After adjournment, Cyndee Logan announced there's a good prospect of moving the Recycle Store from its obscure Ukiah location to an excellent site in Willits. Over lunch, Jane, Janice, Madge & Cyndee brainstormed ideas such as buying a community tractor and someone starting a rent-a-goat business.