

WELL Coordinating Committee Meeting, Mar. 10, 2010

Present: CC members Jane, Janice, "D", Kimbal, Madge (absent Holly & Richard); guests Monique, Pat, Harry, Mason  
Jane facilitating; Minutes by Madge

1. Minutes of Feb. 10 are approved.
2. **Grange Kitchen Training:** Jane, Dickey, Mason and Richard took the previous training. Next is scheduled Mon. 3/15. Madge, Kimbal & "D" may take this training.
3. **Mailing, Database & Other Income:** Madge reported the fund appeal (and mailed newsletters) all got out end of last week, thanks to Mo, Pat, Steve, Janice, Jane. The need to rationalize the database is extremely evident! Madge will get Roger's help on fixing the database asap. (Also need to adjust margins so addresses fit on labels.) Janice requests Mo print newsletter labels the week before newsletter is due out.  
Madge will also respond to Kathy Maples (former monthly sponsor).  
This week's deposit of \$874 represents:
  - \$580 from fund appeal donations & renewals
  - \$177 from Mar. 6 garden workshop lunch
  - \$ 60 for a newsletter ad
  - \$ 7 insurance refund.A previous deposit included \$317 raised from refreshment sales by WELL at Jan. Soul Café.
4. **Garden Workshop:** Mason reported that the workshop was successful, with 31 paid participants plus many volunteers, good food. He read an effusive thank you letter. Pat noted that the workshop was very well organized and presented.  
Jane acknowledged donation of food from the Grange (from the earlier leadership event) that greatly helped WELL's lunch effort.  
Janice & Madge request to be informed of scheduled events as far ahead as possible, for inclusion in newsletter and email updates.
5. **Mar. 21 Meeting Plans:** For the potluck, Janice will bring paper plates and plastic utensils; Kimbal will bring some beverages. Jane is reserving the Grange.  
Madge did flyers; Kimbal put them up. Janice will write a feature article and a follow-up article; Pat will help; Madge will do PSAs.  
Madge will facilitate and also lead the "Garden Song". Meeting will start with CC election (still open for nominations). Community reports will include:
  - Tom Woodhouse – Main St. plans and water project
  - Janice G – Transportation
  - Lynn Kennely – Hometown report
  - Annie Waters – Timebanking

- Cyndee Logan – Grain group (& at end of program, kitchen tour)
- Mason Giem – Garden report
- Pat Norris – Health
- Antonia Partridge - Brookside

Mason has a “talking feather” to present. As part of the talking circle, Bill Bruneau wants to talk about tourist destination ideas. Should also include “Red Wagon” project ideas.

6. **May Events:** May Pole on May Day is an event Annie is planning, possibly at WISC in combination with Mason. See item #12 possible synergy.

WELL-sponsored May Contra Dance: Kimbal will take the lead on a potluck followed by brief program and a dance, with Roger planning the dance part (provided we cover the costs). We suggest May 22-23 or 29-30 weekends, at the Grange.

7. **Downtown Green Fest**, Mar. 19, 4-8: WELL table to be staffed by Kimbal, Pat, “D”, Madge & Jane. Those with seeds & starts, let’s have them for this event and for the Mar. 21 meeting – free or nominal fee.

8. **Grant Sponsorship Request:** Wolfgang Ronnefelt requests we serve as non-profit sponsor for a grant application to Erickson Foundation to cover co-facilitator and community outreach participants for his “Alternatives to Domestic Violence” court-mandated counseling programs. We approve provided it includes 5% administrative & insurance fee. Janice will be liaison if needed.

9. **Miscellaneous:**

Annie Waters grant was not approved; Janice will inform her.

CC approves renewing our membership (\$77) in Chamber of Commerce.

CC approves up to \$25 for possibility of WELL listing in a coop marketing “local get-aways” program, at Jane’s discretion, with Janice’s help if needed on graphics for an “ad”. If so, include Garden Tour info. (Deadline is 3/22.)

10. **Speakers:** Janice reported Michael Pollan is booked up, but we should invite him to the Harvest Dinner. She’s contacting Michael \_\_\_ from Boulder Transition Town who (per RJ) is eager to come to Willits. We could book him a speaker at his convenience, between other events (& provide local housing). Janice will also contact Frances Moore Lappe.

11. **Farm/Garden Tour:** We select Sat. July 31<sup>st</sup> as the date for our annual tour. It’s noted parking was very difficult last year. Possibly use a bus (Janice will check cost), more carpools, or – probably best – stagger the tour times. Try to include Senior Center, Golden Rule, and other gardens. Planning committee will be Madge, Kimbal, Mason.

12. **Red Wagon Project:** “D” is willing to take leadership on this. It’s suggested it could be dovetailed with May Day; we could also plan an end of season planting day for winter crops (kale, etc.).

13. **Flea Market:** Janice would like to plan this both as a fundraiser for WELL and as furthering our mission to recycle, reuse, stay local. CC supports exploring this idea; Janice will check on costs & what’s involved. Target would be early June, or maybe Fall. “D” thinks it would be great opportunity for youth to sell their products & get involved.

14. **Power Point:** Madge will work on a “story board” and ask Jason for his ideas. Janice can provide photos; Mason can help with power point prep. Once we’ve got that, we’ll promote presentations to groups.

Next Meeting: April 14, with Janice facilitating.