

**WELL Coordinating Committee Meeting, July 7 '08, 11:30am**  
Draft Minutes

Present: All CC members except Tim; Liam; and Monique  
Facilitator: Michael Hackleman; Minutes: Madge

1. Minutes of June 16 meeting are approved.

2a. Staff Reports.

Re: Monique's activities, item (h) she's just collecting information on various food opportunities. It was noted, however, that that Ecology Action is not raising chickens.

Re: Liam's item (o) – complaints from vegans about notice of meat processing class, CC comments were that we can't please everyone.

Re: Liam's item (f) on grant prospects, research is needed to winnow those down to ones we'll actually apply for. Liam has other high priorities this month, so it will be a while...

2b. Tri-fold Flyer: CC agreed it's a great first version. A number of suggestions were made for the next iteration, such as making it fit on 8-1/2 x 11 (so the folded flyer can go in standard envelopes). Liam & Madge will work on that and send a new version to CC when it's ready.

2c. AVMedia: Tim not present; no report.

2d. FEMA funds: Liam's staff report item (d) describes recent meetings and suggests a comprehensive approach to food security with short, mid- and long-range plans. Liam will do an outline for CC and other participants' review; then flesh it out.

Meanwhile he's continuing to pursue this with Heidi (of Mike Thompson's local office). It may be possible to include in legislation next year. Also may apply via the State, but that would also not be til next Spring. It's noted that Alan Falleri met with a State FEMA guy who's very interested.

2e. Ride-share: Mike S. suggests a system of ID cards and ride-share meeting places. Madge notes that's going to take some administrative time (and may involve liability, Liam notes) and, meanwhile, is suggesting a pilot-project email and phone contact list for folks to just connect about ride-share opportunities, starting with Brooktrails/Sherwood Road residents. Mo is helping implement this idea.

The discussion stimulated the idea of focusing on local transportation options to be the subject of the next Plenary, July 28<sup>th</sup>. It could include car-sharing, electric bikes & vehicles, shuttle service. Jason notes that the head of MTA is very tuned in to peak oil issues and will be a guest on Reality Report (interviewed by Els Cooperrider) either the 14<sup>th</sup> or 28<sup>th</sup>. Liam will see if he'll be a guest presenter for the Plenary. (Michael H. will facilitate.)

2f. BBQ Fun-Raiser: Jason & Tim still need to record a PSA. Sara O. is taking on a lot of promotion and soliciting ticket-sales & raffle donations from businesses. Mo found out about Mendo College culinary arts students who will provide cooking for class credit (no cost). Local food will include Mike's potatoes, Ford's beef, Emandal Farm buns, and a fava bean stew (for vegetarians' protein). Roger is designing a WELL pin for sale (will send design to CC). All CC members encouraged to solicit donations from businesses and sell tickets to friends & acquaintances!

2g. Chris Hansen job description: Office will forward a copy to CC.

2h. Membership committee: Freddie's been sick. Madge will see if we can resurrect this committee, including help for WELL booths at local events.

2i. Harvest Festival: This is set for Sept. 20<sup>th</sup>, starting at 11, with dinner at 6pm. A planning group met June 22 and formed 4 sub-groups, as follows:

- Activities/displays – Mary Z.
- PR – WELL office
- Procuring food – Kimbal
- Cooking, serving – Karina

All activities will be outside except eating. Mary's hoping Nuestra Alianza may serve a lunch (along with demo of food prep). It's noted that food prep could use Mendo College students' help (see BBQ above).

Mary needs lots of pop-up shade for outside. Ask Rotary, CofC, Casino.

For food learning activities, some ideas are the tribe or others (for edible and medicinal native plant info). Any other ideas/contacts welcome (and include this in next newsletter). Also will develop a list of volunteers needed by Aug. 6<sup>th</sup>.

2j. Hometown Celebration: Our booth was a success, despite fewer participants due to the smoke. We got 2 new members, one renewal, and sold 3 BBQ tickets, plus getting the word out. Thanks to all the helpers. Lynn Kennely will have WELL flyers and BBQ tickets at CofC.

3. Food Security Project: Madge noted the possibility of food shortages happening soon and the need for storage of staples like rice & beans in event of emergencies. Jason had much useful info, has been working with JD Redhouse on ordering in bulk. It's also noted that Tom Allman has instigated having 15 shipping containers for emergency food supplies (for 30 days), but the fire departments are supposed to supply the food, and they're overstretched for now! However Brooktrails Fire Dept may be available. We should follow up to help that happen and find out details. Jane will contact Brooktrails FD. Also contact Food Bank to see if they could apply for FEMA funds to do more longer-range emergency food storage.

4. Korean Broadcasting visits: Jason reports that two Korean TV networks interviewed him, one day apart, very excited about localization. But even if Willits is ahead of everyone else, we're not ready if oil supply stopped!
5. Hospital Fundraiser: Scheduled for Aug. 16<sup>th</sup>, 5-9pm (same day as our farm tour, but in the evening...). They'd like us to participate with a booth and also bed race. (Maybe Adam & Malakai would want to do the bed race?) CC approves \$15 fee for us to have a non-profit booth. Possible volunteers to help: Madge, Dickie, Roger, Mo, Kimbal, Freddie, Sara.
6. Facilitators: Michael H. will facilitate the Plenary on July 28<sup>th</sup>. Jane will facilitate the next CC meeting on Aug. 4<sup>th</sup>, 11:30am.

## **TO DO LIST:**

### Liam:

Further research grant prospects.

Revisions to tri-fold flyer (with Madge). Send to CC when it's ready.

Outline comprehensive emergency food plans. Follow-up with Heidi, CC et al.

Invite MTA guy to present at July 28<sup>th</sup> Plenary. Also electric bike & vehicle folks.

### Mo:

Continue to assist in pilot ride-share program for Brooktrails/Sherwood area.

Send Chris Hansen job description to CC.

Contact Brooktrails Fire Dept re: details of Sheriff's emergency food containers, and (with Liam & others) see how we can help on this & longer range ideas (Food Bank? JD Redhouse?)

Recruit volunteers for booth at Hospital event (with Madge).

NOTE: Not mentioned at meeting but also needed are volunteers for a WELL info table at the BBQ. (Madge will be out of town.)

Tim/Michael H: AVMedia options proposal.

Jason & Tim: Record a PSA BBQ Fun-Raiser.

Roger: Design WELL pin (send design to CC).

All CC members: Solicit donations from businesses and sell tickets for BBQ.

Madge: Talk with Freddie re: resurrecting the Membership committee.

Mary: Continue plans for Harvest Festival, incl. Nuestra Alianza, Mendo College students' cooking help, borrowing shade pop-ups. Also develop list of volunteer jobs needed by Aug. 6<sup>th</sup>.