

WELL COORDINATING COMMITTEE MINUTES OF 4/7/08

Present: All CC members except Tim; Staff person Liam

Facilitator: Jason; Notes by Madge

1. Minutes of 3/24/08 meeting are approved.

2a. Staff report: See written report. In addition, Liam noted that the County BOS is proclaiming WELL one of the most valuable contributors to public health (nominated by a Public Health staff person) for our work at the local level in addressing global warming. Liam will go to Fort Bragg Tuesday to receive this award. It's suggested he get in touch with CELL folks while there, and mention CELL and other County localization efforts at the BOS meeting. There will also be a tea this Thursday at 3pm at 1120 S. Dora for the three awardees. Liam can't attend, but Jane, Michael H. and maybe Jason will try to attend. It's suggested to get photos of these presentations and get some media coverage.

Jason noted that BOS adopted the ICLEI resolution re: global warming about 2 years ago. What has been/is being done since then? What is Chris Brown on County staff doing? Also City of Willits consultant Sam Pierce?

Regarding Jason's meeting with Mike Thompson last week, Ellen Drell wrote a follow-up letter to MT and also a summary that he'll send to CC and include in next newsletter. Thompson considers himself a leader and "ahead of his constituents" on this. He'll come to Sol Fest Climate Day.

Later the same day, MT met with Brian Weller and green business leaders (including Mendo Savings Exec.) and again offered leadership in Congress on addressing climate change. (And at another meeting, he rebuked a physician who had dismissed the issue.)

2b. Office improvements: Hooray for the new shelves & thanks to Michael H.! Jane's son is looking for a 4- or 5-drawer file cabinet. Mike S. found a used projector for \$150; Liam will follow up.

3. Strategic Matrix: Liam updated the previous report done in Sept. '07. CC was enthused with this overview, showing how much is going on. (Liam is also updating the website to include latest info.) Much discussion about ways to publicize this, in whole or in part. Consensus was to work toward having a full page ad in the Nickel & Dime: be clear that not all are WELL projects, and include contact info for various groups. Liam, Michael H. and Madge volunteered to work on well-presented 1 page ad. This can then also be a hand-out, and a large version can be on the wall & periodically updated. Scott Denman of Wallace Fund wants a matrix update as part of our grant, by June or so.

Jason gave comments on specifics in the matrix to Liam. Others should do likewise. (e.g., Keith Rosen is looking for land for Jason's grain demo project; Liam participating on writing job description of City's new water staff person, etc.)

It was also noted we need a complete update of the WELL tri-fold flyer.

4. Hiring committee for Community/Member Networker position: Liam notes there are 4 applicants so far, with several other inquiries. The hiring committee will be Mary, Liam, and Mike S., with Michael H. as alternate (since Mike may be out of town during part of interview process). They'll meet this Fri. at 1:30 to review applications & schedule interviews following week.

5. Oversight Committee: Mary had in mind a committee to review key dates and activities to be sure we didn't drop the ball, e.g. seed grant status reports. Instead, we felt the CC as a whole should do reviews, say quarterly. Another e.g. was a possible grant source Jason suggested to Liam (we need to diversify, so Wallace isn't our main source). Such leads should be noted in staff report, even if not yet on front burner, so we can keep track.

Michael H. noted that the rail grant is about to go out. He needs a little staff help on that. (Seemed fine.) Does that help diversify funding sources?

6. Next meetings: April 28 noon CC (Mary facilitator) and 6:15 Plenary (Liam facilitator). That plenary will focus on reports on projects.

May 19th will also be CC and Plenary. May 17th will be RLNC.

7. DVDs: Michael H. notes we have tons of copies of some. It's suggested we give some free to schools & libraries, and advertise (in newsletter) availability of others at low cost. Liam will check list prices; he & Michael H. can come up with appropriate sale prices. (Also have them at RLNC, Earth Day, etc.)

We should also look for best climate change videos. Ask RJ.

Mike S. also noted that Current TV, a free station on Dish, accepts short films from folks; maybe we could get some of Lanny's footage sent in? (Some felt this was not likely.)

8. Add to Staff Report: Liam noted that John Kirchiro came in, seeking ways for the community garden at Sanhedrin school and other youth projects to interact with WELL. Liam suggested they have a table at Earth Day. John & his wife Sheri Howe live on Pine Mountain.

Meeting ended at about 1:30. Amazing!