

WELL Coordinating Committee Meeting, Oct. 31, 2007, 2pm

(All new CC members present except Michael S., Brian Weller, Freddie Long guests, Liam UiCearbhaill attending as Staff)

1 Earthmind Board (Michael Hackleman, Mary Zellachild, Freddie Long, & Liam UiCearbhaill) vote to dissolve, in favor of newly-elected WELL coordinating committee (CC).

Freddie advised it is not necessary (& would be fairly costly) to officially change names. Instead, we will still be Earthmind dba WELL.

2 Election of officers:

- a. Mary Z nominated, seconded & elected for president. (Prez signs contracts, but meeting facilitation rotates.)
- b. Madge S nominated, seconded & elected for secretary.
- c. Jason B nominated, seconded & elected for treasurer.

For time being, no need for Vice President. Possibility to reconsider officers at next meeting.

3 Liam announces renewal of 50k grant from Wallace family foundation.

4 Freddie asks for a contract for her accountant service to WELL to be finalized by end of year. (Freddie & Liam to review costs to date & draw up a draft contract.) Meanwhile, CC unanimously gives vote of confidence to continue current arrangement.

5 from prior CC members:

Mary -- Listen with open mind.

Freddie -- Be supportive, positive. She'll continue as resource on non-profit legal questions, esp. employees vs contractors (CC should know IRS and add guidelines--will send them along).

Brian -- Suggests we take on work & responsibility, strong links in a strong chain.

Liam -- Avoid "jaw-flapping", less process, more doing stuff. Need effort to prevent image of ivory-tower.

Jason -- Infighting, lack of trust are devastating. Keep big picture; keep communicating. Think in terms of outside perceptions--reinvigorating old members and reaching new ones.

6 Schedule for events & CC:

-Elder talk is Nov. 4.

-CC mtg Nov 12, 2pm. Discuss plenary format.

-Next plenary is Nov 26 6pm.

-CC mtg Dec 3 noon.

-Jason suggests we take December off (in terms of planned events), and see what develops..

CC will use email for discussions, with Kimbal Stewart checking in at office and Liam will let Mike Stewart know when there are e-mails to review.

7 CC authorized the purchase up to (6) copies of 'Escape from Suburbia' (total \$144) to be sold at \$35 each.

8 Office sign: Subcommittee of Madge and Tim to advise CC on signage alternatives (design & cost) at next mtg.

9 Fundraising & Grant Applications:

a. Direct mail appeal (draft by Mary & Liam) to be finalized at Nov 12 mtg.

b. As noted above, we received 2nd \$50K grant from Wallace Global.

c. A Caltrans Sustainable Communities Grant (application due Jan. 11 '08) would pay for a green mapping of the City of Willits. Application will come from the city, with WELL as the lead agency. Quinton Roland of Marina would be hired by WELL to administer grant implementation. Wants to build on reports & proposals already done, have focus groups & public meetings, resulting in plans for engineering, with a scale model of City. Estimated \$170k suggested by Quinton.

d. Michael H. introduces his light rail bus proposal. This will be discussed next mtg.

e. Tim suggests outreach to entire watershed for relevant new projects.

10 CC authorized a half page ad (\$160) in Soroptimist phonebook. Decided not to include a list of sustainable businesses (too difficult to define and decide which--Jason) for now.

11 Tim facilitates next CC mtg.