

WELL Coordinating Committee Meeting

Mar. 27, 2007

Facilitator: Rachel O.

In attendance: Mary Z., Liam U., Elizabeth A., Brian W., Freddie L.

Note taker: Jason B.

Welcome Elizabeth Armstrong

PhD in biology, masters in ag and botany, teaching at university, lab coordinator. Passion for environment. Ever since young been able to look out and see things in the environment. Strong intuitive understanding and also educated about what is happening around us. Might hold people to being concise and to the point. Might step on toes, straight to the point, honest and loyal.

BALLE proposal

Annie Weller. BALLE national conference in Berkeley this year. Would like WELL to have a presence and representative of WELL. Annie wants to be this representative. Reviews her activities with WELL. Highlights business involvement, business owner. Working on localizing business mix. How to do this, "down in the trenches."

Would like to have her fees paid, \$365, and be an official representative of WELL.

Proposal that WELL fund Ann Weller for the BALLE conference, her registration only for \$365, and that she represent WELL and report back after the conference and help organize a community event afterwards. Passed.

REDI proposal

Requesting \$2000 from WELL for the Flex Your Power campaign. Target households outside of City limits, covering some areas the city funds don't cover. Includes outreach at local festivals and WELL recognition for their support.

Decided to table for next time.

Propose that WELL set up a committee to establish guidelines and criteria for funding community projects. Approved.

Committee members, Brian, Jason and Elizabeth.

February financial statement

\$179 income from Feb. Dues and Carol Cox event. Expenses \$812, mostly salary.

Request \$500 for replacement printer

Approved.

Setting spending parameters to reduce management time

Freddie. We spend too much time micromanaging. Can we relieve the CC of some of these small duties? Perhaps wait until new person is hired? Should the Admin committee set this up? Liam agrees that Admin should do this, but Suzie, Liam and Spring are on that.

Propose that the Admin team come back to the CC with a proposal about spending parameters. Approved.

April and May schedule

April 3 meeting postponed until June. No promotion done yet. April has Earth Day event. April 30th plenary has been discussed.

Proposal, April 18th invite people to come to the city council chambers for the water presentation. Make this the WELL plenary for the month. Approved.

Propose no meeting April 30th. Approved.

RLNC is in May, not everyone in WELL can attend. Would like one meeting that involves the general membership.

Propose a RLNC follow-up meeting to download what happened in May. But have a June 4th speaker lined up (Greg Pahl).

Proposal, have a May film night as a plenary. Liam can pursue with RJ on May 14th.

Hopedance ad for next issue

We will have a presence in the next Hopedance. The topic is localization. We will have an article in the next issue, and can have a 7x9 ad. Can include the RLNC conference. About 1000 word article, due by April 10th.

Proposal: Rachel and Mary will take lead. Approved.

Finding replacement for Suzie

Had 4 applicants. None seem to fit our exact needs. Not sure what to do. Seeking input.

Freddie: Perhaps split the position?

Brian: Need making social connections, arrangements, publicity. And need basic office admin.

Elizabeth: Tried looking at Craig's list? Over 7000 people in north bay.

Elizabeth: Propose that we put together a pair of positions, one more office admin, and another more related to community outreach and strategic planning. Jason, Brian and Elizabeth will do this. Approved.

Ad Hoc committee to address the merge with Earthmind

Work to combine governance of Earthmind and WELL. Liam doesn't want to be involved because he was primary architect and will take changes too personally. Will work with Hannah and Michael.

Propose: We send out a request to membership that they join a committee to work on this. Liam will craft an email. Freddie will review. Will go out to general membership. Freddie will get back with Hannah. Liam proposes we contract with Hannah. Approved.

Formalizing relationship with Grange

We had poor communication with the Grange facilities folks. We are working on it. So are the Grange. We agree that the Grange is a great venue for our events.

RLNC Report

Brian has done outreach to previous year's attendees. About 27 folks said they'd come again so far. Speakers are lined up. City has supported RLNC with \$2000 deposit to Brooktrails Lodge.

Meeting suggestions

Having food, music and flowers were great. Presentation was great. Business went on too long unfortunately.

Can we use our newsletter to highlight the work of some of our members?

Next meeting

April 17th.

Mary facilitates.

