



Willits Economic Localization

Coordinating Committee Meeting Minutes November 6, 2006

Attendees: Jason Bradford, David Drell, Marc Grail, , Ron Greystar, Suzie Gruber, Freddie Long, Rachel Olivieri, Ron Orenstein, Liam UiCearbhaill, Brian Weller, Mary Zellachild

Facilitator: Mary Zellachild

Check In

Highway 101 Bypass & Draft Letter – David Drell

Jason read the draft letter written by Ellen Drell. The letter would be sent to the City Council requesting that the Council reconsider a two lane bypass over a four lane bypass. Several edits were suggested and much discussion ensued. Marc proposed that the conversation be suspended. The proposal was not approved. More discussion ensued. Marc proposed that given that there is consensus on the Committee that WELL should weigh in on the bypass issue, he proposed that a group of Coordinating Committee members complete the letter and send it to the Willits City Council. The proposal passed and Liam agreed to work with Jason to complete the letter.

Plenary Locations - Suzie

Suzie stated that the Willits Community Center is not available on December 11. She proposed that we try to have the December 11th plenary at the Grange. The proposal passed. Suzie will approach the Grange about holding the meeting there. A discussion ensued about meeting locations. Liam proposed that Suzie be empowered to choose the plenary location based on her discussions with the Grange. The proposal passed.

Candidate Statement Deadline – Suzie

Suzie proposed that since no announcement has yet gone out soliciting candidate statements that the deadline be extended to November 18. The proposal passed.

Bypass Plenary – Suzie

Suzie asked who will plan the January 8 plenary focused on the Highway 101 bypass. David Drell volunteered.

WELL Financial Relationship with the Grange – Jason

Jason stated that the Grange was disappointed with the way the proceeds for the Harvest Dance were split and had concerns over the Harvest Festival potluck proceeds. Discussion ensued. Brian proposed that we give \$250 from WELL's

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proceeds to the Grange and write a letter stating that we want to maintain a solid working relationship and we want to make the financial split equitable. The proposal passed and Brian will write the letter. Freddie proposed that we give the Grange an additional \$100 because there was a misunderstanding about how the Harvest Festival potluck costs were handled. The proposal passed. Freddie also proposed that all future agreements with any organization be executed in writing. The proposal passed.

REDI MOU Update – Jason

Jason stated that Janet stated that the REDI board must approve any changes to the MOU and that the next board meeting is in December. Suzie proposed that Jason request that Janet send a memo to the REDI board to address this issue sooner. The proposal passed and Jason will approach Janet.

RLNC Reloaded Status – Marc

Marc asked if the Coordinating Committee felt that RLNC should be held again. The consensus was that it should be held. Much discussion ensued. Brian, Marc, and Jason agreed to meet on 11/7 to discuss RLNC.

WELL Relationship with the City of Willits – Update – Ron O.

Ron stated that he met with Ross Walker and Alan Falleri of the City of Willits to see if there was interest in establishing a closer relationship with WELL and stated further that the City is open to the idea. Ron O. stated that he envisions that WELL could become an extension of city staff such that both the city and WELL can achieve their goals. Discussion ensued. Brian proposed that when the interested Coordinating Committee members next meet with the City that the discussion include definition and vision of how WELL and the City could work together. The group would then report back to the entire Coordinating Committee. Liam, Rachel, Brian & Ron O. will meet with the City of Willits.

November 27 Plenary Content – Marc

Marc shared his vision for this meeting that it would help bring focus to the membership. Marc suggested that we use this meeting to update the members on how the Coordinating Committee plans to implement the Strategic Plan. He also suggested that the project teams give updates and that each Coordinating Committee member become a champion for a project team. He then suggested that we use the World Café model to give members an opportunity to interact with each other. Discussion ensued regarding project team liaisons. Marc proposed that we let the Membership team bring a proposal back to the Coordinating Committee addressing this issue. The proposal passed.

Discussion ensued about how to use the last part of the meeting and whether or not the World Café model question is a good use of time. Brian suggested that



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the time be used instead for project teams to meet and review their goals and begin to create a forward plan. The teams will then report back to the plenary on what they created. Suzie stated that she will not attend the November 27th meeting because she will be out of town.

Communications Team Goals & Responsibilities – Rachel

Rachel stated that upon reviewing these goals and responsibilities that there was a lot of overlap with the Admin team and other teams. Rachel suggested we suspend this team until there is a clearer independent focus for this team.

Rachel discussed the possibility of creating a WELL public relations team. Brian suggested it be called the Community Relations team. Discussion ensued about the scope of this team. Marc proposed that we table the conversation until the next meeting. The proposal passed.

E-Mail Communication – Liam

Liam asked who besides the Admin Team should be empowered to send out e-mails to the entire WELL membership e-mail list. Discussion ensued. Ron G. reported that he independently spoke to two WELL members who indicated that they get too much e-mail already about WELL related events. Marc proposed that the Admin team bring a proposal back to the Coordinating Committee of what the e-mail policy should be taking into account any input from others.

Next Meeting — November 20, 2006 - 6PM

Facilitator – Freddie Long