

**Coordinating Committee Meeting Minutes**  
**Willits Economic Localization**  
**October 16, 2006**

**Attendees:** Jason Bradford, Marc Grail, Ron Greystar, Suzie Gruber, Freddie Long, Rachel Olivieri, Ron Orenstein, Liam UiCearbhaill, Brian Weller, Mary Zellachild

**Facilitator:** Brian Weller

**Check-in** – highlight and lowlight of the week

**Representation of WELL by WELL Members – Ron Woolsey**

Ron has been doing video and is interested in tagging the videos with WELL's goals and expressed role, e.g., composting, strawbale church. How can he do this and represent WELL? He is working with Al Rosen too.

Liam comments that both Ron and Al are part of the Media committee, why hasn't this been discussed within Media committee? Ron reports that nothing seems to happen with that committee so he just started "doing stuff."

Brian says that this brings up the role of the committees in general.

Marc proposes that we give Ron support for this project and work on the broader issues this brings up later.

Jason proposes that Media uses the WELL brochure and our stated goals and mission to make the connection between what they are working on and WELL.

It was approved unanimously to support the above proposals in combination.

**Support for Bay Area Relocalization Effort -- Jason**

WELL officially endorses the Bay Area Relocalization efforts – unanimously adopted

**Review Team Sign-ups – Liam**

Liam reviews the number of people in each team so far. One issue is that some people will do tasks but don't want to be on a team, e.g., Communication team has nobody on it, but people are doing the work. Perhaps we can have a "labor pool" list. We are missing leaders in some areas, e.g., events coordinator, and this risks burning out the coordinating committee.

What are we after? Identify leaders, set priorities, empower and encourage—not assign people. To get people to do something, they need to have a passion behind it. Support teams are where we really need help.

Maybe we need some mentoring. Brian and Jason have some materials related to that, perhaps it is time to use those.

Funding and events are really important gaps to fill.

Proposal: Put out a request for a meeting with all those interested in Media to come together and Brian would facilitate this. Ron would step up and lead the Media group to be focused and strategic and support WELL's goals. He will set up a meeting. This strategy is Approved unanimously by the CC.

#### **Establish CC Member Terms - Suzie**

Suzie asked which committee members would like their current Coordinating Committee terms to be 3 months in duration meaning that their term would end in December 2006. Jason, Liam, Rachael, Ron, & Mary agreed that their current term will be a 3 month term. Therefore, the remaining committee members hold a nine month term ending in June 2007.

#### **Halloween/Harvest Dance Planning Update/Volunteer Request - Suzie**

Set up will occur on Thursday and Friday from 10AM onwards. Please come and help Brian.

#### **Harvest Festival Request – Brian Weller**

Proposal: Annie Weller requests \$100 for food to make sure the fixed menu is filled out.

With \$8 per head, we need 12 people to cover our costs.

Will that be enough food? Liam says many are contributing anyway, so this will cover our gaps, we are planning for a max of 100 meals.

Purpose of the event? Fundraiser? Not really, just a local meal for the community, goal is to cover costs, but it may raise some money.

Proceeds will be split with the Grange and WELL. We will cover our costs before splitting funds with the Grange. We should also take into account the 15% overhead to REDI. \$50 also goes to Donna for her acorn workshop.

Proposal: We lend \$100 for food to be covered by the income at the event. Approved unanimously.

Proposal: We will split the net income from the Harvest Festival with the Grange, and this amount becomes our "gross" for the event. Approved unanimously.

#### **REDI/WELL MOU Renegotiation**

We need to renegotiate our MOU with REDI. Proposal: Jason and Freddie will meet with REDI to redo our MOU and come back to the CC with it. Approved unanimously.

#### **Wallace Global Fund visit update – Suzie & Brian Weller**

Receipt of this grant is not a given. Funding would come by the end of the year if we get it. It is a new program. Brian recapped the visit. The team met at REDI, then went to

Brookside, lunch at Ardella's, then City Hall, then WAG offices. Also saw Roots of Motive Power, Farmer's Market.

He wanted to know about "measurables." So we need to think about how we measure our progress. E.g., installation of PV, reduction in GHGs.

### **WGF Funding Allocations - Suzie**

Suzie suggested that it would be good to go through a budget with the group. Set priorities, fund any projects?

Proposal: Let's prepare for the next meeting. Suzie will send the WGF proposal to the CC for review. Those interested in making a more specific funding proposal will meet to come up with a plan. Liam, Suzie and Freddie will do this. Approved unanimously.

### **Fund Raising in General**

Deferred to next CC meeting due to above item.

### **Review Membership (standing item) – Suzie**

Suzie reported that WELL has 158 members now.

### **WELL Financial Report for September**

WELL took in \$1900 from membership drive and about \$100 from events. WELL spent \$750 on salaries, \$100 supplies, \$30 to Chuck Henderson, a bit on supplies. WELL has about \$1100 in cash now.

We have just barely enough to cover salaries until the end of November. We need to push the Harvest Dance. Hope PCI comes through with Aug payment. Membership is a major way of outreach and income maker.

Proposal: Reimburse Suzie for purchasing power cords for the WAG sound system used at ElderTalk. Approved unanimously.

### **December & January events - Suzie**

Suzie reminded us to think about events for our next calendar. (Jason has the idea of hosting a forum with the folks who want to develop a local meat processing facility).

### **The Water Issue - Rachel**

Rachael wants input from water team. She will state some premises and make some proposals. Most people haven't responded. She wants your input.

### **Status report on RLNC reloaded**

The liaison committee met a month ago, Lanny has a detailed proposal for a weekend with different people from the city.

Several people expressed concern about the event. Who's in charge of this? Are we committed to it? No proposal has come back to us.

Brian will write a full proposal for next time. He will talk to Lanny about it. Marc and Jason will check in with Brian about it too.

**What is the mandate for the CC? What are we empowered to do/not do?**

We have the power of the purse. We also check whether those projects using our name align with WELL's mission and goals. Endorsement means we support conceptually, sponsorship is what we support financially.

If someone says it is a WELL-inspired event, then they don't need us. For endorsements and sponsorship they need to come here.

**Next Meeting – Monday, October 30<sup>th</sup> – 6PM**

**Facilitator – Liam UiCearbhair**