



# Willits Economic Localization

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## WELL Sponsorship Policy

**Adopted by the Coordinating Committee on December 18, 2006**

WELL encourages all of the Willits community to engage in all of those projects and activities that will lead to a localized economy. In order to protect WELL's reputation we would appreciate the following use of the terms below to describe any project associated with the spirit of WELL. We request that any person or organization who wishes to use WELL's name contact us first. Use of these terms beyond the limits herein defined may be responded to by publicly refuting the statement so made.

WELL Inspired: Anyone who feels that their project or statement is inspired by WELL is free to use this term without restriction. We may, of course, publicly dispute their claim if we as the elected Coordinating Committee find it grossly contrary to WELL's published vision, mission, and/or goals.

WELL Endorsed: A project or proposal that has been presented to the Coordinating Committee (or to a Team or Subcommittee authorized by the Coordinating Committee for this purpose) and endorsed by an 80% or greater majority of the authorizing committee.

WELL Sponsored: A project or proposal that has received an 80% or greater vote of approval from the Coordinating Committee (or a Team or Subcommittee authorized by the Coordinating Committee for this purpose) with a commitment of WELL resources to accomplish it.

WELL Project: A project administered by WELL members organized in a team or committee within WELL's formal governing structure and following the priorities as set out in the current Strategic Plan as interpreted by the Coordinating Committee.

WELL Subscribing Member: Any paid and registered Subscribing Member of WELL.

WELL Working Member: Any paid and registered member of WELL who has formally committed to a Team, a Project, a Committee, a Subcommittee, or to the 'Floating' team of WELL resources.

WELL Coordinating Committee Member: One of the Ten currently elected members of the Coordinating Committee. Unless qualified as a WELL representative (see below) they shall not identify themselves as such, only as a Member of the Coordinating Committee.

WELL Representative: A person authorized by the Coordinating Committee (or a Team or Subcommittee authorized by the Coordinating Committee for this purpose, e.g. the Liaison Team) to speak on behalf of WELL. Their representation of WELL is limited to those points and positions that have been previously discussed in committee (as recorded in those committee's minutes) and all correspondence made on behalf of WELL shall be cc'd to the Administration Team for archiving as well as to those committee members involved in the original discussion.